

THE WARNER BROS. LOSS LEADERS SERIES (1969-1980)

Depending On How You Count Them, 34 Essential Various Artist Collections From Another Time



We figured it was about time to pull together all of the incredible *Warner Bros. Loss Leaders* releases dating back to 1969 (and even a little earlier). For those who lived through the era, Warner Bros. Records was winning the sales of an entire generation by signing and supporting some of music's most uniquely groundbreaking recording artists... during music's most uniquely groundbreaking time. With an appealingly irreverent style ("targeted youth marketing," it would be called today), WB was making lifelong fans of the kids who entered into the label's vast catalog of artists via the Loss Leaders series—advertised on inner sleeves & brochures, and offering generous selections priced at \$1 per LP, \$2 for doubles and \$3 for their sole 3-LP release, **Looney Tunes And Merrie Melodies**. And that was including postage. Yes... those were the days, but back then there were very few ways, outside of cut-out bins or a five-finger discount, to score bulk music as cheaply. Warners unashamedly admitted that their intentions were to sell more records, by introducing listeners to music they weren't hearing on their radios, or finding in many of their (still weakly distributed) record stores. And it seemed to work... because the series continued until 1980, and the program issued approximately 34 titles, by our questionable count (detailed in later posts). But, the oldsters among us all fondly remember the multi-paged, gatefold sleeves and inviting artwork/packaging that beckoned from the inner sleeves of our favorite albums, not to mention the assorted rarities, b-sides and oddities that dotted many of the releases. No big deal in this age of bonus tracks and "complete" session reissues, but in the early 70s, this stuff was gold. What I've learned listening to these releases again, is that they're still a great source for hearing "new" artists... the ones that didn't make the grade 35-45 years ago. So... over the next month, we're going to be posting all of Warner's Loss Leaders,

which were never sold in stores (only mail-order) and never re-issued on CD (so, you will hear a few pops and crackles now and again)—along with the best artwork we could muster. We've also had some generous help from a few of our readers, including Rebecca, Narcosislabs and Slipperman, who took the time and trouble to rip and scan some of the Leaders from their collections to help us complete this series of posts.

Below is a list of everything we are calling Loss Leaders, with the caveat that there are a few titles that may be in dispute. There's one promo release (**Some Of Our Best Friends Are** PRO290) which pre-dates the "official" series, and was simply given away before the Loss Leaders campaign even began. A few other titles are often seen online as being a part of the program, but almost all were promo LPs meant for radio or in-store play, not sold via mail order, like **October 10, 1969**, The Warner/Reprise Radio Show(s), Alternatives, New Music That Stays New, Burbank's Greatest Hits, Gold Medal, Music From 58 Musicians (a joint venture with ECM), and a handful of others. We'll play it by ear and hope that more viable information (as opposed to online speculation) surfaces to verify any questionable titles. We'll first be posting two unofficial Loss Leaders, **Some Of Our Best Friends Are** (1968) and **October 10, 1969**, because each helped to launch the series, even looking like Leaders and using the same design and format, though... neither seem to have been advertised as being available via mail order. Two titles we won't be posting, are the promo-only, never-sold compact discs Warners released that are Loss Leaders in name only; **Loss Leaders Revisited** (1995 PRO-CD-7955) and **Loss Leaders 2** (1999 PRO-CD-9949). Many thanks to Rebecca and Slipperman for the advertisements that litter this post, and feel free to leave a comment with any thoughts, recollections or corrections.

Thanks to Cpt Willard, we can now enjoy these timeless time-capsules. To show my appreciation, here is a booklet listing all the Loss Leaders, complete with artist index. Unfortunately, if you want all the swell notes that came with the albums, you'll have to download and save—they'd make this book unmanageable!

Thanks again!

The Loss Leaders Series

Pg	Title	Catalog #	Year
3	The 1969 Warner/Reprise Songbook	PRO331	1969
4	The 1969 Warner/Reprise Record Show	PRO336	1969
5	October 10, 1969 (1 LP)	PRO351	1969
6	The Big Ball	PRO358	1970
7	Schlagers!	PRO359	1970
8	Zapped (Both Versions)(1LP)	PRO368	1970
9	Looney Tunes And Merrie Melodies (3LP)	PRO423	1970
10	Non-Dairy Creamer (1LP)	PRO443	1971
11	Hot Platters	PRO474	1971
12	Together (1LP)	PRO486	1971
13	The Whole Burbank Catalog	PRO512	1972
14	Middle Of The Road	PRO525	1972
15	Burbank	PRO529	1972
16	The Days Of Wine And Vinyl	PRO540	1972
17	Appetizers	PRO569	1973
18	All Singing--All Talking--All Rocking	PRO573	1973
19	Hard Goods	PRO583	1974
20	Peaches	PRO588	1974
21	Deep Ear	PRO591	1974
22	The Force	PRO596	1975
23	All Meat	PRO604	1975
24	Peaches V2	PRO605	1975
25	I Didn't Know They Still Made Records Like This	PRO608	1975
26	The Works	PRO610	1975
27	Supergroup	PRO630	1976
28	The People's Record	PRO645	1976
29	Cook Book	PRO660	1977
30	LIMO	PRO691	1977
31	Collectus Interruptus	PRO-A-726	1978
32	Pumping Vinyl	PRO-A-773	1979
33	A La Carte	PRO-A-794	1979
34	Monsters	PRO-A-796	1979
35	Eclipse	PRO828	1979
37	Troublemakers	PRO-A-857	1980
38-40	Ads and such. See the Big Index PDF for a comprehensive index.		

THE 1969 WARNER/REPRISE SONGBOOK

Official Debut Of WB's Incredible Loss Leaders



A lot of Warners' record buyers found themselves going back to buy the debut Loss Leader, **Songbook**, once they realized the merits of the quickly expanding series. With every LP purchase came another inner sleeve boasting a growing number of \$1 and \$2 albums, all filled with discoveries to be made. Van Dyke Parks, The Fugs, Van Morrison, Jethro Tull, Miriam Makeba (singing Dylan)... a sumptuous cross-section of greats. Songbook includes an early Everly Brothers country-rock experiment, a then-rare B-side, while the Mothers Of Invention material was a unique mix of three tracks from Uncle Meat—with “*The Voice Of Cheese*” and “*Our Bizarre Relationship*” (edits of the originals) sandwiching The Mothers’ live Albert Hall version of “*Louie Louie*.” The Arlo Guthrie track is a live monologue about the FBI that’s twice as long as the musical offering, “*The Pause Of Mr. Clause*,” and a little of Van Dyke Parks’

rare music for television advertisements is also included. Even after all these years, **The 1969 Warner/Reprise Songbook** is still a great listen. I’ll be posting some of the more obscure titles on the streaming players, to replicate the Loss Leaders mission statement of introducing listeners to unheralded acts... even though, back in the day, most of these acts were considered “unheralded.” Big thanks to Rebecca for supplying the **Songbook** scans (a later edition, with post-1969 LP plugs).

Side 1

- Wild Man Fischer *Songs For Sale* (0:32)
- Jethro Tull *My Sunday Feeling* (3:36)
- The Pentangle *Sweet Child* (5:09)
- Van Morrison *Slim Slow Slider* (3:18)
- Family *Second Generation Woman* (3:13)
- Neil Young *I’ve Been Waiting For You* (2:30)
- Tom Northcott *Sunny Goodge Street* (2:59)

Side 2

- Wild Man Fischer *Songs For Sale* (0:19)
- The Everly Brothers *T For Texas* (3:46)
- The Everly Brothers *Lord Of The Manor* (4:45)
- Van Dyke Parks *The All Golden* (3:45)
- Van Dyke Parks *Music For A Datsun Television Commercial* (1:02)
- Sal Valentino *Alligator Man* (2:36)
- The Beau Brummels *Deep Water* (2:30)
- Randy Newman *Davy The Fat Boy* (2:47)

Side 3

- Tiny Tim *Mr. Tim Laughs* (0:25)
- The Mothers Of Invention *The Voice Of Cheese/The Mothers Play “Louie Louie” At The Royal Albert Hall In London/Our Bizarre Relationship* (3:47)
- The Mothers Of Invention *The Air* (2:50)
- The Fugs *The Divine Toe (Part I)/Grope Need (Part I)/Tuli, Visited By The Ghost Of Plotinus/More Grope Need (Grope Need Part II)/Robinson Crusoe/The National Haiku Contest/The Divine Toe (Part II)* (3:06)
- The Fugs *Wide, Wide River* (2:48)
- Arlo Guthrie *The Pause Of Mr. Claus* (7:56)

Side 4

- Sweetwater *Why Oh Why* (3:01)
- Joni Mitchell *Nathan La Franeer* (3:15)
- Eric Andersen *So Good To Be With You* (3:08)
- The Electric Prunes *Finders Keepers* (3:01)
- The Kinks *Picture Book* (2:35)
- The Jimi Hendrix Experience *Red House* (3:49)
- Miriam Makeba *I Shall Be Released* (2:54)

THE 1969 WARNER-REPRISE RECORD SHOW (1969)

A Consumer-Friendly Concept Gains Traction...

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The multi-page Loss Leaders inserts are a fantastic read... quick, irreverent and to the point, holding lots of surprises in the form of composers, producers and auxiliary musicians. At the time of its release, in 1969, all this was merely informative. Now it's more like a history book, alerting us to hidden tidbits like; session guitarist Louie Shelton's offering is produced by Tommy Boyce & Bobby Hart; The Blue Velvet Band features members Eric Weissberg and Sea Train's Richard Greene; and those spoken word excerpts from Joni Mitchell are from a Carnegie Hall concert. The liners also take the hot air out of the typical promotional hype usually associated with record labels. Like this excerpt regarding Van Dyke Parks: "We've discovered that people either dig Van wildly or find him, as one disgruntled ad-reader and self-appointed critic put it, 'pretentious and boring.' Make up your own mind. In the face of the unbelievable commercial failure of Song Cycle, Van has been keeping himself busy by composing music for commercials, rather like Buckminster Fuller tightening bolts in an aircraft factory." Edited tracks from The Grateful Dead and David Blue, as well as non-LP tracks, b-sides and mono versions from Geoff & Maria Muldaur, The Everly Brothers and The Kinks are included. And, yes... that's Theodore Bikel (of Frank Zappa's 200 Motels fame, not to mention "seventeen albums of exotic folk songs") tackling The Beatles' "Piggies" (produced by Richard Perry).

Side 1: *Warner Reprise's Country & Western, Cowboy Provincial, and Twangy Americana Side; or Jumpin' On the Country Bandwagon with Warner Reprise*

- Neil Young (with Crazy Horse) *Cinnamon Girl* (2:59)
- The Grateful Dead *Doin' That Rag (abridged)* (2:22)
- Geoff & Maria Muldaur *All Bowed Down* (2:47)
- The Everly Brothers *Empty Boxes (mono)* (2:46)
- Doug Kershaw *Son Of A Louisiana Man* (2:16)
- David Blue *Atlanta Farewell (abridged)* (1:48)
- Arlo Guthrie *Every Hand In The Land* (2:21)
- The Blue Velvet Band *Weary Blues From Waitin'* (3:07)

Side 2: *Warner Reprise's Soft Arty Underbelly Side: A Collection of Unamplified and Other Delights*

- Theo Bikel *Piggies* (3:13)
- Joni Mitchell *"My American Skirt"* (0:35)
- Joni Mitchell *The Fiddle And The Drum* (2:47)
- John Renbourn *Transfusion* (1:58)
- Bert Jansch *Poison* (3:11)
- The Pentangle *Once I Had A Sweetheart* (4:41)
- Joni Mitchell *"Spoony's Wonderful Adventure"* (0:38)
- Peter, Paul & Mary *Going To The Zoo* (3:16)

Side 3: *The Many Faces of Pop*

- Sweetwater *Day Song* (1:46)
- Louie Shelton *A Walk In The Country* (1:59)
- Lorraine Ellison *Stay With Me* (3:35)
- Van Dyke Parks *Music For Ice Capades TV Commercials* (1:49)
- Randy Newman *Yellow Man* (2:15)
- Pearls Before Swine *These Things Too* (3:24)
- Hamilton Camp *Star Spangled Bus* (2:44)
- Ella Fitzgerald *The Hunter Gets Captured By The Game* (3:01)

Side 4: *The Irreverent Hippie-Creep and Rock 'n' Roll Side*

- The Fugs *Yodelin' Yippie* (2:17)
- The Mothers Of Invention *Electric Aunt Jemima* (1:41)
- Jethro Tull *Fat Man* (2:45)
- Mephistopheles *Take A Jet* (2:33)
- The Jimi Hendrix Experience *Stone Free* (3:37)
- The Kinks *Nothing To Say (mono)* (3:15)
- Fats Domino *Everybody's Got Something To Hide Except Me And My Monkey* (2:44)

OCTOBER 10, 1969 (1969)
Hey... It Actually Was A Loss Leader



Ignore everything we previously stated about **October 10, 1969** not being a Loss Leader. Thanks to Tom in Beacon for sending us the proof that this album was indeed a part of the series, as it was advertised in the pages of *Rolling Stone* magazine for a buck back in November of 1969. Which would make October 10, 1969 the third “official” (note the qualifying quotes) Loss Leader, according to the catalog number (PRO351, the first of four single LP Leaders). As previously mentioned on our first draft for this collection, **The Big Ball**, in it’s liner notes, lays claim to being the third Loss Leader, but the devil is in the details, as it states that it’s “the third double sampler album,” which is true. Of course, the design adheres to the look, tone and scope of the LL format (as does the pre-LL, **Some Of Our Best Friends Are, HERE**), from the back cover design to the entertainingly wise-ass (and informative) artist introductions. Liner notes are by WB Publicity Director, Pete Johnson, and music critic, John Mendelsohn. Thanks for the help, Tom.

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Side 1

Norman Greenbaum *Spirit In The Sky* (4:01)
Levitt & McClure *Reflections* (2:45)
Denny Brooks *I Wish I Knew How It Would Feel To Be Free* (3:33)
Ruthann Friedman *People* (3:36)
The Kinks *Shangri-la* (5:16)

Side 2

Frank Zappa *Peaches En Regalia* (3:38)
Fleetwood Mac *Rattlesnake Shake* (3:34)
Eric Andersen *Lie With Me* (3:38)
The Fifth Avenue Band *Fast Freight* (3:39)
The Mike Post Coalition *Bubble Gum Breakthrough* (3:34)

THE BIG BALL (1970)

The Loss Leaders Series Was On A Roll...

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Back in 1970, Christine Perfect (McVie) had just joined Fleetwood Mac (she “performs with them but does not record with them,” the liners read). Seems things have (sort of) come full circle. As in all of the Loss Leaders, there’s a noticeable enthusiasm in Warners’ plugs for The Kinks, going beyond the usual publicity rhetoric, to the point of fanaticism. **The Big Ball** offered a “released-only-in England” Kinks track, “*When I Turned Out The Living Room Light*” (mono), while unabashedly heralding the band as the second coming equal to The Beatles, Stones and Who, “despite the widespread indifference of those of you out there in Radioland.” But, if you think WB is just trafficking in blind adulation for the sake of selling records, read what they had to say about The Fugs’ Ed Sanders: “We should feel no more regretful about weeding bathless degenerate Ed Sanders out of our society than we would about taking a rotten apple out of a barrel of good ones. He’s that creepy.” Listen to Ed’s legendarily incorrect (on so many levels), “*The Illiad*.” Of course, there’s the unusually usual amount of space devoted to Frank Zappa and his pals, Capt. Beefheart, Wild Man Fischer, GTO’s and The Mothers, along with another abridged live

track from The Dead—plus a non-LP Everly Brothers tune, “*I’m On My Way Home Again*.” An introduction to the hipness of Warners is written by critic Richard Goldstein.

Side 1

The Fifth Avenue Band *Nice Folks* (2:27)
 John Sebastian *Red-Eye Express* (2:57)
 The Beach Boys *This Whole World* (1:56)
 Geoff & Maria Muldaur *New Orleans Hopscop Blues* (2:45)
 Arlo Guthrie *Coming In To Los Angeles* (3:04)
 Eric Andersen *I Was The Rebel, She Was The Cause* (2:36)
 Norman Greenbaum *Jubilee* (2:58)
 Savage Grace *Ivy* (4:09)

Side 2

Van Morrison *Caravan* (4:58)
 Fleetwood Mac *Oh Well – Parts 1 & 2* (9:02)
 The Pentangle *Sally Go Round The Roses* (3:36)
 Jethro Tull *Nothing Is Easy* (4:24)
 Small Faces *Flying* (4:17)
 Family *No Mule’s Fool* (3:18)
 The Kinks *When I Turn Out The Living Room Light (mono)* (2:24)

Side 3

The Everly Brothers *I’m On My Way Home Again* (2:21)
 Tim Buckley *Happy Time* (3:12)
 Joni Mitchell *Big Yellow Taxi* (2:17)
 Neil Young *The Loner* (3:51)
 Gordon Lightfoot *Approaching Lavender* (2:53)
 Randy Newman *Mama Told Me Not To Come* (2:11)
 James Taylor *Fire And Rain* (3:24)
 Dion *Sit Down Old Friend* (3:26)

Side 4

Ed Sanders *The Illiad* (4:07)
 GTO’s *Kansas And The GTO’s* (1:30)
 GTO’s *The Captain’s Fat Theresa Shoes* (1:56)
 Captain Beefheart & His Magic Band *Ella Guru* (2:27)
 GTO’s *The Original GTO’s* (1:06)
 The Mothers Of Invention *WPLJ* (2:53)
 Wild Man Fischer *The Taster & The Story Of The Taster* (2:57)
 Pearls Before Swine *Footnote* (1:18)
 The Grateful Dead *Turn On Your Love Light (abridged)* (6:45)

SCHLAGERS! (1970)

The Tunes They Are A-Changin'...



Here is where—early in the process—our research and numbering system begins to break down. By virtue of **Schlagers!** catalog number (PRO359), we’re calling this #4 in the series. But, the liner notes inside **Looney Tunes And Merrie Melodies** (still to come) state that it’s “the fourth epic sampler issued by Warner Brothers.” So, even though Warners should know best, we’re going to presume that the production of the 3-LP boxed Looney Tunes may have been delayed and waited its turn, after **Schlagers!...** and **Zapped**. Which is why we’re going with the catalog numbers, until an expert steps forward to set us straight. Some not-so-subtle programming changes began to take place with Schlagers! (which is German for “hits,” by the way). New names began to crop up in the track list, like Frank Sinatra (founder of Reprise Records), Petula Clark, The Vogues, Trini Lopez and Herbie Hancock... replacing historically left field choices like The Mothers Of Invention, Wild Man Fischer, GTO’s and Captain Beefheart. All of whom would get their own, dedicated single LP Loss Leader, **Zapped**, right after this one (two different versions, incidentally, screwing up our numbering even more). Almost 45 years later, some of the in-

clusions here are fun and surprising. Theo Bikel covers Joni Mitchell, Miriam Makeba covers Stephen Stills, Dion covers Willie Dixon and Trini Lopez covers Randy Newman (a non-LP track, to boot). Curiously, the Everly Brothers track is the same non-LP single that appeared on the previous Loss Leader, **The Big Ball**. The cover art for **Schlagers!** was painted by Joe Smith, who created the advertising art for MGM’s Ben Hur.

Side 1

- Petula Clark *Fill The World With Love* (2:44)
- The Watts 103rd Street Rhythm Band *Love Land* (3:06)
- Peter, Paul & Mary *The Song Is Love* (2:47)
- Ella Fitzgerald *I'll Never Fall In Love Again* (2:50)
- Trini Lopez *Love Story* (3:05)
- Glenn Yarbrough *Sunshine Fields Of Love* (3:20)
- The Vogues *P.S. I Love You* (2:32)

Side 2

- Theo Bikel *Urge For Goin'* (4:40)
- Joni Mitchell *Chelsea Morning* (2:33)
- Gordon Lightfoot *Pony Man* (3:28)
- Miriam Makeba *For What It's Worth* (2:58)
- Dion *You Can't Judge A Book By Its Cover* (3:40)
- The Everly Brothers *On My Way Home Again* (2:22)
- Arlo Guthrie *Stealin'* (2:49)

Side 3

- Harpers Bizarre *Soft Soundin' Music* (4:10)
- Frank Sinatra *Sabia* (3:37)
- The San Sebastian Strings *Body Surfing With The Jet Set* (2:28)
- Rod McKuen *Jean* (2:36)
- Herbie Hancock *Fat Mama* (3:47)
- The Association *Dubuque Blues* (3:17)
- Vince Guaraldi *Alma-Ville* (4:34)

Side 4

- The Neon Philharmonic *Cowboy* (2:19)
- The Fifth Avenue Band *Country Time Rhymes* (3:45)
- Mason Williams *Cowboy Buckaroo* (3:47)
- The Mike Post Coalition *Big Mouth Harp* (3:19)
- Kenny Rogers & The First Edition *Reuben James* (2:48)
- Randy Newman *Suzanne* (3:20)
- Doug Kershaw *Diggy Diggy Lo* (2:25)

ZAPPED (1970) & ZAPPÉD (1970)

Two Slightly Different Leaders

- 8 Yeah, I know... we shouldn't have numbered this one twice. But, it's too late now. Besides, it will help to draw attention to the fact that there's more besides the cover art that separates these two releases. Aside from the artwork (**Zappéd** is referred to as the "Collage Cover" in collector's circles), there's a slight variation in the album's name, as well, with an accent added to one title (even though it appears on the back covers of both). More importantly, though, four tracks were switched out, which you can see below by following the asterisks (*)—one track each from Alice Cooper, Judy Henske & Jerry Yester, Lord Buckley and The Mothers Of Invention, with the running order remaining unchanged. I read somewhere that the alterations were designed to promote newer singles being released by Bizarre/Straight (Frank Zappa's new label, distributed by WB), but I have no idea if there's any truth to that... especially given this music's lack of commercial potential in the first place. Which, then again, might also be a reason to believe they went to some extra trouble to sell a few more records. Listen below to the unmitigated Beat/poet, spoken word improv madness of Lord Buckley, and an early variation of a later Alice Cooper hit ("*Elected*"), entitled "*Reflected*." The liner notes are by music critic, John Mendelsohn.



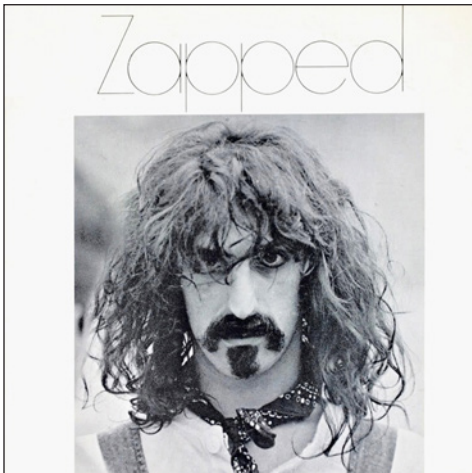
ZAPPÉD (COLLAGE)

Side 1

Alice Cooper *Titanic Overture* (1:15)
 Captain Beefheart & His Magic Band *The Blimp (Mousetrapreplica)* (2:07)
 Judy Henske & Jerry Yester *Horses On A Stick* (2:14) *
 Tim Buckley *I Must Have Been Blind* (3:46)
 Wild Man Fischer *Merry-Go-Round* (1:50)
 Alice Cooper *Reflected* (3:18) *
 Tim Dawe *Little Boy Blue* (2:32)
 Lord Buckley *The Train* (2:28) *

Side 2

Jeff Simmons *Lucille Has Messed My Mind Up* (3:22)
 Captain Beefheart & His Magic Band *Old Fart At Play* (1:54)
 The Mothers Of Invention *Valarie* (3:18) *
 GTO's *Do Me In Once And I'll Be Sad, Do Me In Twice And I'll Know Better (Circular Circulation)* (2:23)
 Frank Zappa *Willie The Pimp* (9:30)



ZAPPED

Side 1

Alice Cooper *Titanic Overture* (1:15)
 Captain Beefheart & His Magic Band *The Blimp (Mousetrapreplica)* (2:07)
 Judy Henske & Jerry Yester *St. Nicholas Hall* (3:41) *
 Tim Buckley *I Must Have Been Blind* (3:46)
 Wild Man Fischer *Merry-Go-Round* (1:50)
 Alice Cooper *Refrigerator Heaven* (2:00) *
 Tim Dawe *Little Boy Blue* (2:32)
 Lord Buckley *Governor Slugwell* (5:18) *

Side 2

Jeff Simmons *Lucille Has Messed My Mind Up* (3:23)
 Captain Beefheart & His Magic Band *Old Fart At Play* (1:55)
 The Mothers Of Invention *Holiday In Berlin, Full Blown* (6:29) *
 GTO's *Do Me In Once And I'll Be Sad, Do Me In Twice And I'll Know Better (Circular Circulation)* (2:23)
 Frank Zappa *Willie The Pimp* (9:33)

LOONEY TUNES AND MERRIE MELODIES (1970)

3LPs For \$3? Who's Your Music Daddy??



Probably one of the more fondly remembered releases in the Loss Leader series... for those who acted fast enough to snag one, anyway. A big, colorful, 3-LP box set, with some of the era's best new music, all for 3 bucks... postage paid! It lavishly spoke to the inherent greed in all record collectors and music lovers. And just look at that track list. There's barely an unknown name or non-classic in the bunch (well, a few... but not many). As usual, the liner notes are a great read from a historical perspective, as Warners reports that the "recently emerged" Black Sabbath (with singer John Osbourne) "has made our sales department very happy." And an advance, non-LP single from The Faces ("*Real Good Time*") isn't even officially penciled in for the band's next album yet. One record that caught my attention is John Simon's album (that's the name of it, by the way, **John Simon's Album**). The famed producer for Big Brother, BS&T, Leonard Cohen, The Band and a slew of others, is joined by Leon Russell, Jim Gordon and Delaney Bramlett for his 1970 debut LP. To illustrate the Loss Leaders series' grand design, I immediately went online to find a copy of it. Of course, that's not exactly what Warners had in mind back in the 70s, but the

concept's mojo is still working its magic. As mentioned previously on **Schlagers!**, **Looney Tunes And Merrie Melodies** claims it's the 4th release in the series, but the catalog number (PRO423) suggests it was actually the 6th release (#7 if you count Zapped twice, like we did), so until we find some definitive answers about the actual release order, you'll have to take our numbering-by-catalog number system with a grain of salt. Unfortunately, none of Warners' artwork or liners after this point offer any specifics regarding numbering or order, so apparently even WB gave up making any linear/numerical sense of the series by this point.

Side 1: 5.5 Richter and Above

FM Radio Spot *It's The Plastic* (1:03)
Faces *Real Good Time* (5:52)
Black Sabbath *Paranoid* (2:48)
Little Feat *Strawberry Flats* (2:22)
Hard Meat *Smile As You Go Under* (3:04)
Fleetwood Mac *Tell Me All The Things You Do* (4:13)
Jimi Hendrix *Stepping Stone* (4:15)

Side 2: Resident Writers and Reapers of Wry Kudos

John Simon *The Elves' Song* (4:31)
Ry Cooder *Alimony* (2:56)
Randy Newman *Let's Burn Down The Cornfield* (3:02)
Gordon Lightfoot *Me And Bobby McGee* (3:42)
Jimmy L. Webb *P. F. Sloan* (4:05)
Jack Nitzsche (Performance Soundtrack) *Harry Flowers* (4:03)

Side 3: Breadwinners and Other Staples

FM Radio Spot *Chip Dip* (1:02)
Little Richard *I Saw Her Standing There* (3:29)
The Grateful Dead *Sugar Magnolia* (3:17)
Van Morrison *Call Me Up In Dreamland* (3:54)
The Kinks *Apeman* (3:52)
Arlo Guthrie *Valley To Pray* (2:47)
The Beach Boys *It's About Time* (3:01)

Side 4: California Antacid Rock

The Youngbloods *It's A Lovely Day* (2:37)
Jeffrey Cain *Hounddog Turkey* (2:51)
Lovecraft *Love Has Come To Me* (3:05)
Sweetwater *Just For You* (9:39)

Side 5: Avant and National Guard

Captain Beefheart & The Magic Band *Lick My Decals Off, Baby* (2:39)
The Mothers Of Invention *Directly From My Heart To You* (5:18)
Alice Cooper *Return Of The Spiders* (4:30)
Frank Zappa *Would You Go All The Way?* (2:30)
Beaver & Krause *Spaced* (3:51)
Pearls Before Swine *The Jeweler* (2:46)

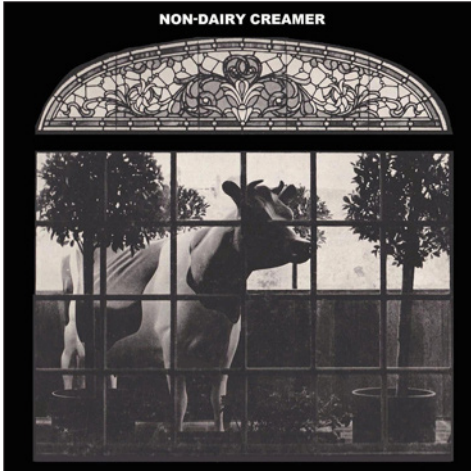
Side 6: Electric Jesus

Beaver & Krause *Sanctuary* (1:46)
James Taylor *Lo And Behold* (2:35)
Harpers Bizarre *If We Ever Needed The Lord Before* (2:56)
Van Dyke Parks *On The Rolling Sea When Jesus Speak To Me* (2:28)
The Persuasions *It's All Right* (3:28)
Turley Richards *I Heard The Voice Of Jesus* (6:59)

NON-DAIRY CREAMER (1971)

A Rare 1LP Loss Leader Anomaly

10



The arrival of this single LP Loss Leader was a bit unusual, and curious that it rarely showed up in any of the WB's inner sleeve and brochure advertisements, so it's been largely forgotten about over the years. Which is a shame, because it's an excellent off-beat release, and I've enjoyed listening to it a number of times in the last week. Many of the artists here are of the low-profile variety—as Little Feat were still new in 1970 and Peter Green was freshly on his own after leaving Fleetwood Mac. So, the quietly progressive acoustic offerings that dot **Non-Dairy Creamer**, along with the lack of big star power, lend this album its own subdued vitality and charm. Rosebud is a short-live group featuring Jerry Yester (Modern Folk Quartet, Lovin' Spoonful) and soon to be ex-wife Judy Henske; Ohio Knox features Peter Gallway, late of the 5th Avenue Band; Zephyr is young Tommy Bolin's first signed band; Ron Nagle is produced by Jack Nitzsche and Tony Joe White was just on Letterman recently performing with The Foo Fighters. BIG thanks to Rebecca for ripping this LP from her own collection (and for bettering our back cover art)

Side 1

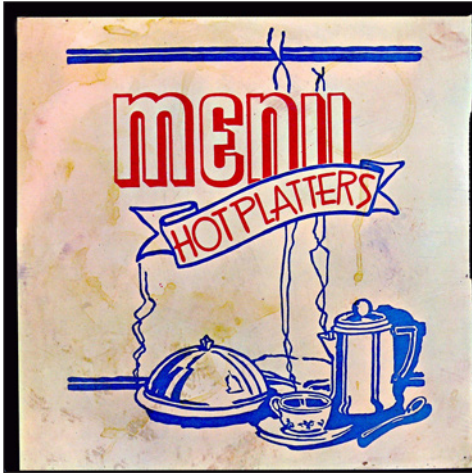
Little Feat *Snakes On Everything* (3:05)
Rosebud *Panama* (3:59)
Peter Green *Hidden Depth* (4:54)
Curved Air *It Happened Today* (4:59)
Tony Joe White *Five Summers For Jimmy* (3:48)

Side 2

John & Beverley Martyn *Primrose Hill* (2:56)
Ohio Knox *Pound or My Dog Dad For Robert Downey (A Prince)* (3:50)
Jeffrey Cain *Mr. Governor* (2:41)
Zephyr *Going Back To Colorado* (4:18)
Ron Nagle *Family Style* (2:37)
Brownsville Station *Rumble* (3:12)

HOT PLATTERS (1971)

A Virtual Smorgasbord...



Many interesting tidbits are hidden in the liner notes of 1971's **Hot Platters**... 11
 Ron Nagle's "*Marijuana Hell*" is produced by the great Jack Nitzsche, for instance, and The Kinks "*Animals In The Zoo*" was "as-yet unreleased" when it first surfaced on this \$2 Loss Leader, proving just how fanatical the WB boys were about The Kinks—always heaping higher-than-hyperbole praise on them and releasing their music faster than they could press them up for sales. The Stovall Sisters were the background singers heard on Norman Greenbaum's hit, "*Spirit In The Sky*," which they re-recorded as a solo act, and is offered here. Ry Cooder's cover of Huddie Ledbetter's "*On A Monday*" was only a 45 when it was included here. It wouldn't show up on an LP until 1972's **Into The Purple Valley**. Beaver & Krause, best known for their synth experiments, go full-on gospel on "*Gandharva*," boasting a who's who of players like Gerry Mulligan, Bud Shank and Mike Bloomfield, among others. Groundbreaking all female rock band, Fanny, sounds pretty soulful on "*Soul Child*," and finally... everyone's heard the classic, "*Tobacco Road*," but have you ever heard it by the song's author, J.D. Loudermilk? Now's your chance.

Side 1: *Rock Salad*

- Deep Purple *Strange Kind Of Woman* (4:03)
- John Baldry *It Ain't Easy* (4:48)
- Labelle *Shades Of Difference* (3:19)
- Redeye *Beginning To End* (2:34)
- T. Rex *Hot Love* (4:51)

Side 2: *Stout-Hearted Stew*

- Randy Newman *Last Night I Had A Dream* (1:49)
- Jackie Lomax *Helluva Woman* (3:09)
- Paul Stookey *Sebastian* (4:08)
- Norman Greenbaum *Circulate* (3:07)
- Ron Nagle *Marijuana Hell* (2:54)
- Gordon Lightfoot *10 Degrees And Getting Colder* (2:41)

Side 3: *Kin Casserole*

- The Beach Boys *Feel Flows* (4:43)
- Fanny *Soul Child* (3:47)
- The Kinks *Animals In The Zoo* (2:19)
- The Stovall Sisters *Spirit In The Sky* (2:56)
- Rosebud *Lullabye II (Summer Carol)* (2:30)

Side 4: *Blue Plate Special*

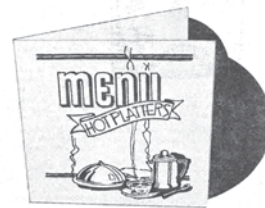
- Ry Cooder *On A Monday* (2:48)
- Big Mama Thornton *One More River* (2:31)
- John D. Loudermilk *Tobacco Road* (2:59)
- Beaver & Krause *Walkin' By The River* (2:41)
- Ronnie Milsap *Please Don't Tell Me How The Story Ends* (2:58)
- Mother Earth *Bring Me Home* (3:30)

ROLLING STONE/SEPTEMBER 30, 1971



For \$2 -- This Extraordinary
Double Album Can Be Yours

"HOT PLATTERS"



An All-New, Deluxe Two-Record Set: 23 Complete Selections from the Latest Stereo Albums by GORDON LIGHTFOOT, NORMAN GREENBAUM, PAUL (of Peter, Paul & Mary) STOOKEY, JACKIE LOMAX, RANDY NEWMAN, THE BEACH BOYS, FANNY, THE KINKS, RY COODER, BIG MAMA THORNTON, JOHN D. LOUDERMILK, MOTHER EARTH, DEEP PURPLE, JOHN BALDRY, T. REX, and no piddling number of others. All in a well-made, profusely dolled-up-with-pictures album jacket.

"Impossible. It can't be done for two bucks," the uninitiated must say by now. Or "you shuck me."

No so, say we. "Hot Platters" is the very latest in the unique series of buck-a-record samplers with which Warner/Reprise artists have been putting out for the last couple of years. Defying economic realities, this newest album is offered on an utter non-profit basis. No one but the plastic maker who presses the records makes any money.

The plastic maker, as he puts it, hasta eat.

Other than that—and our sneaky hope that exposure to these selections from WB's newest albums will lead you to purchase these artists' regular albums at regular, profitable prices—you, Mr. Average Consumer, come out ahead.

Ultimately, you don't have to believe us. Believe instead one of our fans, who has ordered every one of our previous samplers. He is Edward T. of Los Angeles, and he has written us, saying "You are the sneakiest record company around. Your special albums are great, but my record collection is now filled with Warner Bros. and Reprise albums you turned me on to."

Well, Ed T., we can't take responsibility for your marketplace-madness. We do take responsibility for "Hot Platters." It's good.

Send your \$2.00 (forget postage, handling, and that stuff) along with the enclosed coupon, and we'll get "Hot Platters" back to you as soon as our archaic mailroom allows (usually about six weeks).

To: Hot Platters, Room 215, Warner/Reprise Records,
4000 Warner Boulevard Burbank, California 91505

Dear Fat Cats:

Yes, please send me a copy of HOT PLATTERS, post haste. I enclose two bucks so the plastic maker can eat.

Name _____
Address _____
City _____ State _____ Zip _____

SMALL PRINT DEPARTMENT: Make checks payable to Warner Bros. Records. Allow about six weeks for the checks in our mailroom and the U.S. Postal Service to get back to you. This offer good only in the U.S. and Canada, because Customs is such a pain.

TOGETHER (1971) *The Last Single LP Loss Leader*

12



I guess WB figured if they were going to go to all the trouble to press up records (and practically give them away), they might as well promote as many acts as they possibly could... and a single LP just wasn't doing the trick. Which is why **Together** was the label's last, single LP, Loss Leader... though it's a questionable title in the series, another that didn't get advertised on the inner sleeves. As always, there are plenty of interesting artists being offered up. Hitmakers? Sure... but long forgotten acts, too. Stoneground, which features the former lead vocalist of The Beau Brummels, covers a Kinks/Ray Davies tune, "*Rainy Day In June*." Of course, it's interesting hearing The Doobie Brothers from their debut album, without Michael McDonald (produced by Lenny Waronker and Ted Templeman). That's Ry Cooder playing slide guitar on Crazy Horse's "*Dirty, Dirty*," from their debut album without Neil Young, and John Denver co-writes and performs on (ex-Peter, Paul and...) Mary Travers' contribution, "*Circus*." Fun blurbs and great music.

Side 1

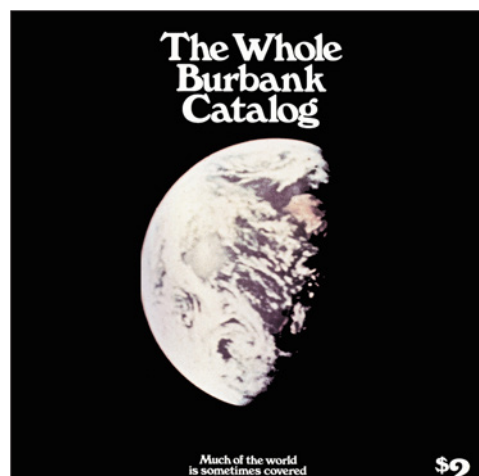
Mary Travers *Circus* (3:19)
The Doobie Brothers *Slippery St. Paul* (2:14)
Jackie Lomax *A Hundred Mountains* (3:28)
Stoneground *Rainy Day In June* (2:39)
Mother Earth *Temptation Took Control Of Me And I Fell* (3:26)
The Faces *Tell Everyone* (4:21)

Side 2

Earth, Wind & Fire *Help Somebody* (3:41)
John Baldry *Let's Burn Down The Cornfield* (4:15)
Crazy Horse *Dirty, Dirty* (3:36)
Alice Cooper *Long Way To Go* (3:08)
T. Rex *Is It Love?* (2:38)

THE WHOLE BURBANK CATALOG (1972)

Dr. Demento Makes Himself Known...



Without question, **The Whole Burbank Catalog** is one of the Loss Leaders' 13 series most entertaining listens. Not only for the broad cross-section of talents, but also for the numerous audio tidbits that are scattered across the 2-LP set, culled from old radio shows, musical advertisements and sound studio snippets. As a result, this collection has a personality, giving the entire set the feel of an alternative bizarro world radio broadcast. The reason for all this is because of who compiled this collection... one, Barry Hansen, a.k.a. Dr. Demento, who infused some of the lighthearted life of his own Los Angeles-based radio show into a sales-oriented record company project. Some of the regulars would handle the liner notes (Pete Johnson, John Mendelsohn, and others), but Hansen would also take over that aspect of production on a majority of future releases, too. As for the music, some of this material is just fabulous. I've personally never been the biggest fan of Jackie Lomax, but his "*Lavender Dream*" has always fascinated my ears. The track from Malo, "*Nena*," is a departure from their Santana-ish sound (the band features Carlos' brother, Jorge, of course), here they suggest a groovy, funky, ghetto-fied version of War. I'd never heard

of Australia's Daddy Cool in any context outside of this album, but their "*Eagle Rock*" rocks. While Seals & Crofts' "*Sudan Village*" sounds exactly like the blueprint for Paul Simon's **Graceland**... nearly 15 years in advance. Of course, there's plenty of well-known history included here, too... a track from Jerry Garcia's debut solo LP; a (then) non-LP 45 from Jethro Tull "*Sweet Dream*"; the strange pre-Sparks band, Halfnelson, featuring the Mael brothers; "*Sandman*" from America's debut album, a selection from W. Carlos' **A Clockwork Orange** soundtrack... and the Sesame Street cast. Those were the days, eh? It only takes just over four decades to truly appreciate that, but it's all there in the grooves.

Side 1: *Funky Fruit*

Sgt. Preston (1:06)
Jerry Garcia *The Wheel* (4:03)
Arthur Alexander *It Hurts To Want It So Bad* (2:14)
Allen Toussaint *Fingers And Toes* (4:03)
Jackie Lomax *Lavender Dream* (4:07)
Daddy Cool *Eagle Rock* (5:04)

Side 2: *Heavy Herbs*

Manhattan Merry-Go-Round (0:55)
Faces *Memphis* (5:26)
Malo *Nena* (6:25)
Fleetwood Mac *Show Me A Smile* (3:21)
Jethro Tull *Sweet Dream* (4:23)
Alice Cooper *Be My Lover* (3:34)

Side 3: *Wonderous Weeds*

Inner Sanctum (slightly abridged) (0:50)
T. Rex *Bang A Gong (Get It On)* (4:23)
Captain Beefheart *Click Clack* (3:46)
Halfnelson *Biology II* (3:00)
Seals & Crofts *Sudan Village* (4:20)
Todd Rundgren *A Long Time, A Long Way To Go* (2:10)
America *Sandman* (5:08)

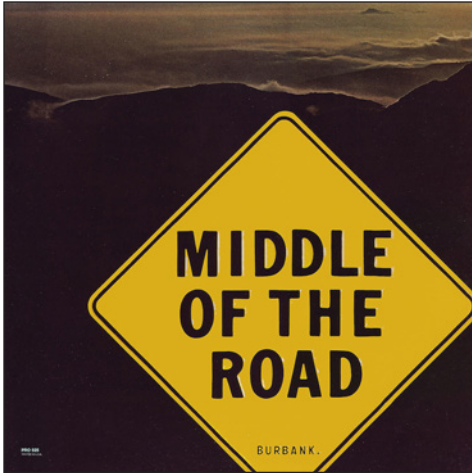
Side 4: *Hardy Perennials*

The Lone Ranger (abridged) (0:23)
Walter Carlos *William Tell Overture* (1:17)
Little Jerry & The Monotones *Mad!* (2:23)
Ry Cooder *Money Honey* (3:27)
Bonnie Raitt *Big Road* (3:27)
William Truckaway *Bluegreens* (2:43)
Ramblin' Jack Elliott *Howdido* (1:22)
Kenny Young *Simple Joys* (3:12)
Arlo Guthrie *Ukulele Lady* (4:29)

MIDDLE OF THE ROAD (1972)

Truth in advertising...

14



I'm not sure if most of this Loss Leader can really be considered "MOR" (in the Frank Sinatra sense of the word... and yeah, he's here), but **Middle Of The Road** does display a demographically softer side to the series, with plenty of acoustic offerings and quieter tunes. Which means... no Capt. Beefheart, no GTO's and no Fugs. Instead you get selections from the likes of Jesse Colin Young, James Taylor, Dion, John Sebastian, Rod McKuen and Gordon Lightfoot. And that's just the first disc. Once again, Dr. Demento compiles this collection (and annotates), but he keeps his noted wackiness in check, since this collection is, by nature, designed for the reflective nature within us all. Of course, for those of us who don't buy a lot of these kinds of albums, this set does provide a valuable service—since you may not own much of this material already. The good Doctor's interesting liner notes tell us; the opening track by Jennifer, "*In The Morning*," was written by Barry Gibb and produced by The Velvet Underground's John Cale, and... Dionne Warwick used to spell her name Warwicke. Go figure. The format does loosen up a little, with contributions from Randy Newman, Fleetwood Mac and T. Rex, but even those are on the softer side, as are tracks from The Beach Boys ("*Caroline No*") and Todd Rundgren ("*Dust In The Wind*").

Side 1: *Friendly Freeways*

Jennifer *In The Morning* (3:00)
Dion *Sunshine Lady* (2:26)
Rod McKuen *Friendly Sounds* (2:40)
Jesse Colin Young *It's A Lovely Day* (2:26)
Gordon Lightfoot *Second Cup Of Coffee* (3:04)
James Taylor *Hey Mister; That's Me Up On The Jukebox* (3:49)

Side 2: *Sensuous Skyways*

Randy Newman *Political Science* (2:03)
Gordon Lightfoot *Ode To Big Blue* (4:48)
John Stewart *An Account Of Haley's Comet* (3:52)
Kenny Rogers & The First Edition *Calico Silver* (5:15)
John Sebastian *Give Us A Break* (3:40)
Fleetwood Mac *World In Harmony* (3:28)

Side 3: *Pensive Pathways*

Frank Sinatra *Love's Been Good To Me* (3:25)
Seals & Crofts *Paper Airplanes* (2:52)
Todd Rundgren *Dust In The Wind* (3:48)
The Beach Boys *Caroline No* (2:19)
America *I Need You* (3:07)
Mary Travers *It Will Come To You Again* (3:38)
T. Rex *Life's A Gas* (2:25)

Side 4: *Homeward Highways*

Alex Taylor *Comin' Back To You* (4:13)
Pentangle *When I Get Home* (4:59)
Peter Yarrow *Side Road* (2:55)
Tony Joe White *The Family* (3:29)
Dionne Warwicke *If You Never Say Goodbye* (3:14)
Paul Stookey *Wedding Song (There Is Love)* (3:44)

BURBANK (1972)

Burbank I



The series returns to more of the groundbreaking music it's best known for with **Burbank**, sporting a cover that parodies the band Chicago's well-known logo and artwork. An extremely cool variety of artists, from Curved Air to John Cale to Alice Cooper, as both LPs stylistically ping-pong across the spectrum. Lots of funky stuff, from Tower Of Power, Labelle, The Meters and Maxayn. Plenty of rock from Jimi Hendrix (what the liner notes call "Hendrix's grandest experiment in pure psychedelia"), Foghat (produced by Dave Edmunds), Captain Beyond (w/ members of Deep Purple, Iron Butterfly & Johnny Winter's band). Strange bedfellows, in the form of Beaver & Krause, John Fahey And His Orchestra Of Rivers And Religion, Mark Volman and Howard Kaylan (Flo & Eddie from The Turtles and The Mothers) and Martin Mull. The Fanny track features horn men Jim Price and Bobby Keys, with production "under the hitful eye of" Richard Perry. Deep Purple and Arlo Guthrie each have non-LP tracks that were (previously) only available as singles. The strange selections by John Cale ("*Days Of Steam*") and Van Dyke Parks ("*G-Man Hoover*") have compiler Dr. Demento's fingerprints all over the choice selection, picked for their optimum uniqueness over their promotional record-selling abilities. 15

Side 1: *Burbank, USA*

Tower Of Power *Down To The Nightclub* (2:47)
Curved Air *Phantasmagoria* (3:14)
Alice Cooper *Public Animal #9* (3:47)
Van Dyke Parks *G-Man Hoover* (2:52)
Arlo Guthrie *Voter Registration Rag* (0:57)
John Cale *Intro/Days Of Steam* (2:55)
Labelle *Peace With Yourself* (2:57)

Side 2: *Downtown Strutters*

Fanny *Borrowed Time* (3:35)
T. Rex *Telegram Sam* (3:42)
Maxayn *Trying For Days* (3:31)
Foghat *Highway (Killing Me)* (3:44)
The Meters *Cabbage Alley* (3:22)
Jimi Hendrix *The Stars That Play With Laughing Sam's Dice* (4:12)

Side 3: *West Side Stories*

Mark Volman & Howard Kaylan *I've Been Born Again* (3:51)
Beaver & Krause *Bluebird Canyon Stomp* (3:16)
Captain Beyond *Thousand Days Of Yesterdays* (3:53)
Bob Weir *Cassidy* (3:39)
John Fahey *Steamboat Gwine 'Round De Bend* (4:11)
Zephyr *Sunset Ride* (3:49)

Side 4: *Both Sides Of The Tracks*

John Baldry *You Can't Judge A Book By The Cover* (4:12)
Deep Purple *When A Blind Man Cries* (3:29)
Martin Mull *Ventriloquist Love* (2:55)
John Renbourn *Kokomo Blues* (3:50)
Matthew Ellis *Avalon* (4:48)
Geoff & Maria Muldaur *Kneein' Me* (3:24)

THE DAYS OF WINE AND VINYL (1972)

Both Folky And Funky...

16



The first disc of **The Days Of Wine And Vinyl** has a decidedly folky and funky feel, dominated by a number of acoustic artists groovin' a little bit harder than their reps might suggest. Tim Buckley is rockin' with some soulful background singers (and is heard wailing, "Ohh, I love me a black woman"), while even Captain Beefheart's contribution, "*Too Much Time*," is of the soulful, horn-driven variety, with background vocals by The Blackberries—unlike anything in his recorded catalog. Hell, the good Captain actually stylistically fits into his surroundings, for a change. Arlo Guthrie is practically unrecognizable on his original composition, the 45-only track, "*The Ballad Of Tricky Fred*"—with a sound so atypical it was never issued on any of his albums (I don't think). Arthur Conley is always a groove, so his "*Rita*" is no surprise, except that it too was a non-LP cut at the time. The Section is a short-lived, all-instrumental group featuring session masters Danny Kortchmar, Russ Kunkel and Leland Sklar, while "*Blind John*," from The Dead's drummer, Mickey Hart, features the Tower Of Power horns and Grace Slick, among others. Variety is the watch-

word for side two, with Harpers Bizarre covering Harry Nilsson's "*Poly High*" (their spelling), and contributions from Sparks, Roxy Music, Jethro Tull, the great Bobby Charles, Memphis Slim, and even a resurrected 1966 single from David Bowie, making for a curious addition to this 2-LP set... and the series.

Side 1

Tir Na Nog *Come And See The Show* (3:33)
Arlo Guthrie *The Ballad Of Tricky Fred* (2:38)
Tim Buckley *Move With Me* (4:48)
Jesse Winchester *Isn't That So?* (2:23)
Arthur Conley *Rita* (2:39)
Captain Beefheart & The Magic Band *Too Much Time* (2:44)
The Section *Doin' The Meatball* (2:52)

Side 2

James Taylor *Don't Let Me Be Lonely Tonight* (2:33)
America *Head And Heart* (3:47)
Mickey Hart *Blind John* (3:42)
Dion *Sea Gull* (3:58)
The Incredible String Band *My Father Was A Lighthouse Keeper* (4:17)
Bonnie Raitt *Too Long At The Fair* (2:59)

Side 3

Alexis Korner & Snape *Country Shoes* (4:06)
Steeleye Span *Spotted Cow* (3:03)
Jethro Tull *Living In The Past* (3:18)
Dick Heckstall-Smith *Future Song* (3:58)
Harpers Bizarre *Poly High* (2:47)
Sparks *Moon Over Kentucky* (4:11)

Side 4

The Youngbloods *Speedo* (3:30)
Bobby Charles *Small Town Talk* (3:24)
Memphis Slim *You're The One* (3:22)
David Bowie *Can't Help Thinking About Me* (2:41)
Roxy Music *Virginia Plain* (2:56)
Norman Greenbaum *The Day The Well Went Dry* (2:33)
John Hartford *Bye-Bye* (3:23)

APPETIZERS (1973)

Dig In...



Appetizing highlights include Bert Jansch's more representative version of 17 Ewan MacColl's "*The First Time Ever I Saw Your Face*," which was an old Scottish folk song before Roberta Flack's award-winning re-interpretation. Bert's co-vocalist, by the way, is none other than Mary Hopkin. Fanny's "*All Mine*" is produced (kinda obviously) by Todd Rundgren, whose **A Wizard, A True Star** is also represented here. Deep Purple's "*I'm Alone*," was a non-LP single when it was first issued on **Appetizers**. Likewise, The Beach Boy's "*Susie Cincinnati*" was a lowly B-side, left off of **Sunflower**. Here, it's in mono. Lorraine Ellison cover's Jimmy Cliff's "*Too Many Rivers To Cross*," as produced by Ted Templeman, and Flo & Eddie (a.k.a. The Phlorescent Leech & Eddie, a.k.a. Mark Volman and Howard Kaylan, a.k.a. former Mothers and Turtles)... all of their's "*Another Pop Star's Life*" is here. This Loss Leader is once again compiled by Dr. Demento (Barry Hansen), who also penned the multi-page liners and inserted some bizarre, old radio snippets between some of the selections. Another wonderful listen from another place and time.

Side 1

Little Feat *Dixie Chicken* (3:48)
Arlo Guthrie *Lovesick Blues* (2:32)
Bert Jansch *The First Time Ever I Saw Your Face* (2:58)
Linda Lewis *Rock-A-Doodle-Do* (3:21)
Paul Butterfield *Baby Please Don't Go* (3:20)
Seals & Crofts *Jessica* (2:53)
Van Morrison *Love* (3:24)

Side 2

Faces *Borstal Boys* (3:25)
Todd Rundgren *Is It My Name?* (4:00)
Fanny *All Mine* (3:46)
Alice Cooper *Billion Dollar Babies* (3:36)
John Cale *Paris 1919* (3:59)
Procol Harum *Toujours L'Amour* (3:31)

Side 3

The Incredible String Band *Second Fiddle* (2:49)
Steeleye Span *Misty Moisty Morning* (3:27)
The Doobie Brothers *Dark Eyed Cajun Woman* (4:10)
Wet Willie *Airport* (3:40)
T. Rex *Born To Boogie* (2:03)
Deep Purple *I'm Alone* (2:59)
Lorraine Ellison *Many Rivers To Cross* (3:04)

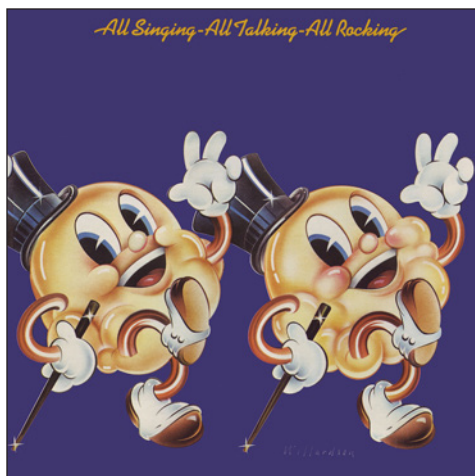
Side 4

Martin Mull *Licks Off Of Records* (2:57)
William Truckaway & Magic *Roller Derby Starr* (3:42)
Flo & Eddie *Another Pop Star's Life* (3:52)
Seatrain *Bloodshot Eyes* (2:58)
The Beach Boys *Susie Cincinnati* (2:53)
Foghat *What A Shame* (4:04)

ALL SINGING–ALL TALKING–ALL ROCKING (1973)

Includes Singing, Talking And Rocking...

18



Celebrating Warner Film division's 50th anniversary, the title, **All Singing–All Talking–All Rocking**, paraphrases the company's advertising slogan from the dawn of the "talkies"—which was then wowing audiences weaned on the silent movies of the early 1900s. The audio dialog excerpts that dot this set's track list come from two, 3-LP sets WB released to celebrate their history in the movies (**50 Years Of Film** and **50 Years Of Film Music**), helping compiler Barry Hansen to spice up this otherwise non-themed Loss Leader in typical Dr. Demento-styled fashion. Interesting musical inclusions in this 1973 two-fer include: Three Man Army, featuring drummer Tony Newman (Jeff Beck Group), Adrian Gurvitz (Baker-Gurvitz Army) and brother Paul (B-GA & Gun); Back Door, with rocker-about-town Colin Hodgkinson (produced by Felix Pappalardi); the re-formed Sopwith Camel; obscure DiscReet recording artist, Kathy Dalton (DiscReet was Frank Zappa's new label, who also returns with The Mothers' "*The Slime*"); the mysteriously cultish M. Frog (recording under his given name, Labat); Ex-Byrds drummer Gene Parsons (getting his bluegrass on) and Bedlam, featuring Cozy Powell (Jeff Beck Group) & Dave Ball (Procol Harum). Not to mention a few of the label's favored regulars, like Jethro Tull and Tim Buckley alongside the rising tide of new stylists, like The Allman Brothers and The Marshall Tucker Band.

Side 1

Dialogue *Elizabeth Taylor and Richard Burton in Who's Afraid Of Virginia Woolf?* (0:58)
Chip Taylor *(I Want) The Real Thing* (3:17)
Jimmy Cliff *On My Life* (2:42)
Maria Muldaur *Don't You Feel My Leg (Don't You Make Me High)* (2:44)
Strider *Higher And Higher* (3:53)
Bonnie Raitt *Let Me In* (3:35)
Dialogue *Humphrey Bogart and Alfonso Bedoya in The Treasure Of The Sierra Madre* (0:16)
The Allman Brothers Band *Ramblin' Man* (5:00)

Side 2

JSD Band *Cuckoo* (3:53)
Three Man Army *Take A Look At The Light* (3:53)
Jethro Tull *Inside* (3:42)
Dialogue *James Dean in Rebel Without A Cause* (0:14)
Back Door *Plantagenet* (1:38)
The Mothers *I'm The Slime* (3:29)
The Section *Bullet Train* (3:51)

Side 3

Robin Trower *Twice Removed From Yesterday* (3:49)
The Marshall Tucker Band *Hillbilly Band* (2:31)
Sopwith Camel *Dancin' Wizard* (2:59)
Kathy Dalton *Long Gone Charlie, Hit And Run* (3:01)
Dialogue *Bugs Bunny (Mel Blanc) and Barbra Streisand in What's Up Doc?* (0:15)
Uriah Heep *Seven Stars* (3:48)
America *Muskrat Love* (3:03)
Martin Mull *Santa Doesn't Cop Out On Dope* (2:21)
Dialogue *James Cagney in Yankee Doodle Dandy* (0:35)
Labat *Amphibian Chaff* (0:59)

Side 4

Gene Parsons *Monument* (2:06)
The Doobie Brothers *Natural Thing* (3:14)
Bedlam *Sweet Sister Mary* (2:45)
Wendy Waldman *Gringo en Mexico* (2:44)
Jesse Colin Young *Evenin'* (3:11)
Tim Buckley *Sally Go 'Round The Roses* (3:37)
Dialogue *Ingrid Bergman, Humphrey Bogart and Dooley Wilson in Casablanca* (2:22)
Peter Yarrow *Wayfaring Stranger* (3:16)

HARD GOODS (1974)

Change Was In The Air...



The first Loss Leader of 1974 was issued during a year of turmoil and strife in 19 America—which had manifested itself in a looming oil crisis, the climax of an unwinnable war and a shocking political upheaval. The inflationary times also brought changes to WB's cost-conscious \$2 2-LP series. Gone were the six page inserts. Instead, the new format moving forward would print the commentary/liner notes on the inside of the gatefold sleeves. Barry Hansen (Dr. Demento) was still on board to annotate (thankfully), and so was the rewarding selection of new material available from Warners/Reprise and their associated labels; Bearsville, Brother (The Beach Boys' label), Capricorn (soon to get their own dedicated promos), Casablanca, Chrysalis, DiscReet (Frank Zappa's latest imprint), Palladium and Purple Records. Plus some rarities... or as Hansen referred to them, songs in the "collector's item category," including "*War Song*," by Neil Young with Graham Nash (backed by The Stray Gators)—a 45 recorded to support the 1972 presidential bid of George McGovern. This rarity had been lost to time and had never resurfaced until Neil included it on 2009's **The Archives Vol. 1 1963–1972**. Even rarer was the resurrected 1968 single

from Denver, Boise And Johnson—a group that emerged from the ashes of The Chad Mitchell Trio – on their only released single, "*The '68 Nixon (This Year's Model)*," just in time to celebrate our soon-to-be-disgraced president, Richard Nixon. And, yes... that's John Denver on this wicked parody of the then-candidate/punching bag, boasting some of the sharpest political satire ever committed to vinyl. As we've come to expect, there's plenty of other cool music, too, including material from Terry Melcher (Byrds/Raiders producer), Alan Price, Steeleye Span (produced by Jethro Tull's Ian Anderson), Osibisa, and even Kiss. This was one I never heard back in the day, so hearing it now is a real treat.

Side 1

Graham Central Station *We've Been Waiting* (0:57)
 Graham Central Station *Can You Handle It?* (5:07)
 Montrose *Good Rockin' Tonight* (2:55)
 The Doobie Brothers *Pursuit On 53rd St.* (2:30)
 Ted Nugent & The Amboy Dukes *Sweet Revenge* (3:59)
 The Talbot Brothers *Trail Of Tears* (3:48)
 Foghat *That'll Be The Day* (2:36)

Side 2

Van Morrison *Ain't Nothin' You Can Do* (3:41)
 Chunky, Novi & Ernie *Atlantic Liner* (3:36)
 Deep Purple *"A" 200* (4:05)
 Frank Zappa *Cosmik Debris* (4:21)
 Todd Rundgren *Heavy Metal Kids* (4:13)
 Bob Seger *UMC (Upper Middle Class)* (3:13)

Side 3

Kiss *Strutter* (3:08)
 Steeleye Span *Thomas The Rhymer* (3:07)
 The Marshall Tucker Band *Another Cruel Love* (3:53)
 Osibisa *Take Your Trouble—Go* (3:59)
 Gregg Allman *Please Call Home* (2:41)
 Neil Young with Graham Nash *War Song* (3:38)
 Denver, Boise & Johnson *The '68 Nixon (This Year's Model)* (1:31)

Side 4

Alan Price *In Times Like These* (2:35)
 Seals & Crofts *Dance By The Light Of The Moon* (4:39)
 Terry Melcher *Dr. Horowitz* (2:45)
 Leo Sayer *The Show Must Go On* (3:23)
 The Beach Boys *Vegetables* (2:05)
 Robin Trower *About To Begin* (3:43)
 Dooley Wilson *As Time Goes By* (3:08)

PEACHES (1974)
Dedicated Capricorn Records Sampler

20



The 1970 Loss Leader, **Zapped**, was comprised solely of artists signed to Frank Zappa's Bizarre/Straight labels. 1974's **Peaches** (and a later follow-up, **Peaches Vol. 2**) is similar, in that it's a collection dedicated to WB subsidiary, Capricorn Records, which was then only 5 years old and growing rapidly since first signing The Allman Brothers in 1969. Along with many of the artists we often associate with the Southern Rock explosion of the 70s—The Marshall Tucker Band, Wet Willie, Grinderswitch and, of course, the (by now) fractured Allman Brothers (with solo projects from Duane & Gregg Allman and Dickie Betts)—are a number of names that reflected Capricorn's growth outside the genre, like Elvin Bishop, Percy Sledge, Arthur Conley, Maxayn... and even country legend Kitty Wells, who's backed by the likes of Betts, Chuck Leavell, Toy Caldwell and others. Johnny Jenkins, an original member of The Pinetoppers (with Otis Redding), is joined by a bunch of The Brothers (Duane, Berry Oakley, Butch Trucks, Jaimoe) on a 1970 recording—reissued in '74—and included here. That's Scott Boyer and Tommy Talton, a.k.a. Cowboy, performing "Houston." Quite noticeably, Dr. Demento took the day off from compiling and

penning liners notes on this Loss Leader, which some have speculated is not even an official entry into the series (as well as Vol. 2, coming up), primarily because the set wasn't routinely included in much of the Warner's regular advertising for the series, via inner sleeves and brochures

Side 1

Richard Betts *Highway Call* (4:27)
 Wet Willie *Lucy Was In Trouble* (3:41)
 Elvin Bishop *Let It Flow* (3:54)
 Johnny Darrell *Orange Blossom Special* (3:14)
 Percy Sledge *Walkin' In The Sun* (3:25)
 Maxayn *Moonfunk* (4:40)

Side 2

The Marshall Tucker Band *Blue Ridge Mountain Sky* (3:37)
 Boyer & Talton (Cowboy) *Houston* (3:03)
 Johnny Jenkins *Voodoo In You* (4:52)
 The Allman Brothers Band *Come And Go Blues* (4:55)
 Bobby Thompson *Foxfire* (2:13)
 Captain Beyond *Sufficiently Breathless* (5:12)

Side 3

Gregg Allman *Dreams* (7:55)
 Larry Henley *I'll Come Running Back To You* (3:14)
 Grinderswitch *Catch A Train* (4:46)
 James Montgomery Band *I'm Funky But I'm Clean* (4:12)
 White Witch *Black Widow Lover* (4:49)

Side 4

Hydra *Glitter Queen* (4:08)
 Duke Williams & The Extremes *God Bless All The Girls In The World* (2:54)
 Kenny O'Dell *I Take It On Home* (2:49)
 Kitty Wells *I've Been Loving You Too Long* (2:22)
 Arthur Conley *Stop Knocking* (2:54)
 Chris Christman *Apron Strings* (3:37)
 Duane Allman *Happily Married Man* (2:41)

DEEP EAR (1974)

It's Best Not To Look Too Closely At The Cover



While there are plenty of new names to be found on **Deep Ear**, what had be- 21
come apparent by the mid 70s was just how long Warners Bros. was willing to
stand behind and support acts that still weren't moving many units for the label.
Artists like Randy Newman, Van Dyke Parks, Ry Cooder, Bonnie Raitt and
others were, more often than not, given time to grow and develop—until they
found their audience—a luxury not always afforded great recording artists. Af-
ter all, guys like Newman don't become sought-after, Grammy-winning, Dis-
ney soundtrackers overnight. The sad truth is that many of this collection's now
established talents would've been booted into oblivion as modern upstarts. That
the Loss Leaders series continued to celebrate the unique and esoteric (under
the guise of selling more vinyl) is one of the reasons these comps are still valid
today. One of this set's more unusual tracks is Van Dyke Parks' composition,
“*Come To The Sunshine*,” a minor hit for Harpers Bizarre that Warners had to
borrow from MGM to even include here. Van Dyke specially edited the 1966 45
for inclusion, so it's probably not available anywhere else in this form. That's
obviously for fans and collectors, and was hardly designed to sell records back

in 1974. By the way, Van Dyke produces Little Feat's essential “*Spanish Moon*,” too. The Maria Muldaur track comes
from the 1972 movie, “*Steelyard Blues*.” Allen Toussaint writes and/or produces four tracks on Deep Ear, and pre-Sir
George Martin produces America. Dr. Demento, who returns to compile, annotate and, in his own weird way, perform on
Deep Ear, can be heard on the opening track introducing the album to follow. BIG thanks once again to Rebecca for rip-
ping this rarity and scanning the artwork for all of us, for which we're very appreciative.

Side 1

Good Rats *Back To My Music* (2:45)
James Taylor *Rock 'n' Roll Is Music Now* (3:19)
Jimmy Cliff *Music Maker* (2:59)
Richard Betts *Rain* (3:48)
Jesse Winchester *Wake Me* (2:18)
Elvin Bishop *Travelin' Shoes* (7:11)

Side 2

Doug Sahm Tex Mex Trip *Groover's Paradise* (3:21)
Little Feat *Spanish Moon* (3:01)
Maria Muldaur *Do I Care* (3:02)
Adam Faith *I Believe In Love* (3:32)
Ry Cooder *Tattler* (4:11)
Lorraine Ellison *Walk Around Heaven* (3:49)

Side 3

Wendy Waldman *My Love Is All I Know* (3:30)
Frankie Miller *Brickyard Blues* (3:34)
America *Tin Man* (3:23)
Arlo Guthrie *Me And My Moose* (1:59)
Randy Newman *Rollin'* (2:51)
Van Dyke Parks *Come To The Sunshine (74 Remix)* (2:30)
Jesse Colin Young *Light Shine* (5:19)

Side 4

Browning Bryant *This Is My Day* (4:00)
Ashton & Lord *We're Gonna Make It* (3:47)
Bonnie Raitt *What Is Success* (3:23)
The Peter Peter Ivers Band *Alpha Centauri* (3:10)
John Hartford *Boogie* (1:36)
The Meters *Jungle Man* (3:18)
Wet Willie *Keep On Smilin'* (3:55)

THE FORCE (1975) *May It Be With You...*

22



Jan & Dean's "*Laurel & Hardy*" is a bizarre, 1968 45 release that's included here for reasons completely unknown. Bolstered by an electric sitar and a psychedelized arrangement, the song had never appeared on an LP before showing up on **The Force**. Dr. Demento (Barry Hansen), who compiled and annotated this collection, calls it "an exquisite rarity," and one can't help but think the good Doctor included the oddity here solely for his own amusement. The song wouldn't surface again until the 2010 'lost album' issue of Jan & Dean's **Carnival Of Sound**. The liners also explain how Ron Wood's **I've Got My Own Album To Do** got its title. Turns out it was a Mick Jagger utterance, exhaled as he lent his talents (along with Keith Richards) to the LP's sessions, represented here by "*I Can Feel The Fire*." Bachman-Turner-Bachman is actually the band Brave Belt, renamed when their second album, **Brave Belt II** was re-released by WB with the clumsy introductory title, **Bachman-Turner-Bachman As Brave Belt**. All this name-gaming was taking place to piggyback off the band's even newer name, Bachman-Turner Overdrive. Phew. That's Ry Cooder playing mandolin and slide guitar on the contribution from John Sebastian.

"*Hands*," from country singer Debbie Dawn (penned by Ian Whitcomb), was another 45RPM-only release when first issued on **The Force**. Mike McGear, Paul McCartney's brother, shows up with "*Norton*," a track produced and co-written by Paulie. Other cool entries include Maria Muldaur's "*It Ain't The Meat, It's The Motion*," Kenny Rankin's "*In The Name Of Love*" and Gregg Allman's "*Double Cross*." As usual, there's plenty more. Note the irreverent anti-authoritarian dig hidden on the front cover, "Genuine Pigskin." The back cover's Dragnet parody was penned by future screenwriter, Charlie Haas (Over The Edge, Tex, Matinee).

Side 1

Leo Sayer *Long Tall Glasses* (3:04)
Jethro Tull *Bungle In The Jungle* (3:31)
Kenny Rankin *In The Name Of Love* (3:21)
Fleetwood Mac *Silver Heels* (3:22)
Percy Sledge *I'll Be Your Everything* (3:19)
Graham Central Station *Feel The Need* (3:54)

Side 2

Trapeze *Turn It On* (5:06)
Foghat *Rock & Roll Outlaw* (3:43)
Montrose *I Got The Fire* (3:05)
Todd Rundgren's Utopia *Freedom Fighters* (3:57)
Bachman-Turner-Bachman *Goodbye, Soul Shy* (3:39)
Deep Purple *Stormbringer* (4:09)

Side 3

The Marshall Tucker Band *This Ol' Cowboy* (6:37)
John Sebastian *Wild About My Lovin'* (2:59)
Debbie Dawn *Hands* (3:07)
Maria Muldaur *It Ain't The Meat, It's The Motion* (2:59)
Jan & Dean *Laurel & Hardy* (2:42)
Mike McGear *Norton* (2:37)

Side 4

The Doobie Brothers *Black Water* (4:10)
Ron Wood *I Can Feel The Fire* (4:44)
Tower Of Power *Only So Much Oil In The Ground* (2:58)
Gregg Allman *Double Cross* (4:33)
Van Morrison *Comfort You* (4:27)

ALL MEAT (1975)

Collectors Need To Seek Out The Bologna-Colored Vinyl Version...



The major rarity that surfaced with 1975's **All Meat**—the 45RPM-only duet 23 by Harry Nilsson and Cher, "*A Love Like Yours (Don't Come Knocking Every Day)*"—was originally recorded during the sessions for John Lennon's **Rock 'N' Roll**, under the watchful eye of future murderer, Phil Spector. How Phil managed to make the pair sound like each other is anybody's guess. This is the only album the song has ever appeared on (unless it showed up on some obscure Spector comp somewhere). Also on this edition; Emmylou Harris is sounding like a young Dolly Parton on Rodney Crowell's "*Bluebird Wine*," from her first, post-Gram Parsons solo release; Curtis Mayfield appears on a Loss Leader for the first time, via his own Curtom label, which had just signed a new distribution deal with WB; and any album with music from Commander Cody & His Lost Planet Airmen is worth hearing. The Airmen cover Phil Harris' 1937 tune, "*That's What I Like About The South*," while Geoff Muldaur continues the rustic songbook raid by covering 1929's "*Gee Baby, Ain't I Good To You*," and Peter Yarrow (of ...Paul & Mary) revisits 1930's "*Brother, Can You Spare A Dime?*" The Band's Robbie Robertson produces Hirth Martinez' contribution from **Hirth From Earth**, while the ongoing exhumation of Jimi Hendrix continued with a cut from **Crash Landing**, "*Captain Coconut*." Two interesting tidbits from the liner notes... 1) The Beau Brummels' mid-60s hit, "*Laugh Laugh*," was produced by a 21 year-old Sly Stone, and 2) Todd Rundgren's LP, **Initiation**, contained 63 minutes of music, "the most ever presented on a single, first-edition rock disc." Interestingly, **All Meat** also had a very rare promotional edition, though it's unknown (by us, anyway) how, or to whom, it was distributed. As seen below, it featured bologna-colored vinyl encased in plastic, to mimic a package of luncheon meat. How cool is that? It's a highly coveted rarity, so act accordingly if you ever come across one. The more conventional cover, some with a fake (or not) cut-out hole in the upper corner, is seen here. The album's official title? It's all over the map, and is alternately referred to as **All Meat... 100% All Meat... Burbank's Finest: 100% All Meat...** or, as printed on the labels, **All Meat Sampler**.

contribution from **Hirth From Earth**, while the ongoing exhumation of Jimi Hendrix continued with a cut from **Crash Landing**, "*Captain Coconut*." Two interesting tidbits from the liner notes... 1) The Beau Brummels' mid-60s hit, "*Laugh Laugh*," was produced by a 21 year-old Sly Stone, and 2) Todd Rundgren's LP, **Initiation**, contained 63 minutes of music, "the most ever presented on a single, first-edition rock disc." Interestingly, **All Meat** also had a very rare promotional edition, though it's unknown (by us, anyway) how, or to whom, it was distributed. As seen below, it featured bologna-colored vinyl encased in plastic, to mimic a package of luncheon meat. How cool is that? It's a highly coveted rarity, so act accordingly if you ever come across one. The more conventional cover, some with a fake (or not) cut-out hole in the upper corner, is seen here. The album's official title? It's all over the map, and is alternately referred to as **All Meat... 100% All Meat... Burbank's Finest: 100% All Meat...** or, as printed on the labels, **All Meat Sampler**.

Side 1

- The Doobie Brothers *Take Me In Your Arms* (3:33)
- James Taylor *I Was A Fool To Care* (3:17)
- Faces *You Can Make Me Dance Sing Or Anything* (3:27)
- Wendy Waldman *Wings* (3:37)
- Nilsson/Cher *A Love Like Yours (Don't Come Knocking Every Day)* (3:38)
- Curtis Mayfield *So In Love* (5:16)

Side 2

- Elvin Bishop *Juke Joint Jump* (5:25)
- John Hammond *Can't Beat The Kid* (2:13)
- Emmylou Harris *Bluebird Wine* (3:10)
- Grinderswitch *Let The South Wind Blow* (4:09)
- Wet Willie *Dixie Rock* (5:10)
- Commander Cody & His Lost Planet Airmen *That's What I Like About The South* (2:38)

Side 3

- Allen Toussaint *Country John/Southern Nights* (4:45)
- Gary Wright *Dream Weaver* (4:15)
- The Beau Brummels *Singing Cowboy* (3:14)
- Peter Yarrow *Brother, Can You Spare A Dime* (2:55)
- Geoff Muldaur *Gee Baby, Ain't I Good To You* (3:46)
- John Renton *Monday Morning* (2:43)
- Martin Mull *Show Me Yours (I'll Show You Mine)* (3:11)

Side 4

- Jesse Colin Young *Motorhome* (2:55)
- Hirth Martinez *Comin' Round The Moon* (3:32)
- Todd Rundgren *Eastern Intrigue* (5:05)
- Earth, Wind & Fire *Moment Of Truth* (2:57)
- Labelle *Won't Get Fooled Again* (4:38)
- Jimi Hendrix *Captain Coconut* (4:12)



PEACHES VOL. 2 (1975)

In 1975, Capricorn Records Was Coming On Strong...

24



One thing I've gleaned from the two editions of **Peaches**, as well as a couple of the other Loss Leaders featuring Capricorn acts, is just how consistently solid Wet Willie was/is. Funky, soulful, southern and passionate... and the legendary Tom Dowd is on board to produce this set's contribution, "*Ain't He A Mess.*" As for the rest of this 2-LP collection, a virtual replay of the first Peaches released just a year earlier, there's not much in the way of rarities, though... a number of tracks are from albums that were then in the works. The broad diversity, however, illustrates that Capricorn had more on their corporate minds than just southern-fried rock. There's plenty of country and soul here, too, both from veterans and newcomers. New label signee Travis Wammack was best known as a Muscle Shoals session guitarist, while the great Bonnie Bramlett (of Delaney & Bonnie) joins the Georgia label with her soulful 1975 release, **It's Time**. Speaking of which, Bonnie's former bandmate, Bobby Whitlock (ex-Derek & The Dominos), is on board with his Capricorn debut, **One Of A Kind**. Rounding it all out are names familiar from the first edition, and from southern rock and country genres in general; The Allman Brothers (including solo Gregg

& Richard Betts), Grinderswitch, The Marshall Tucker Band, and other like-minded types. As we mentioned previously on the first **Peaches**, there's been speculation that neither were an official part of the Loss Leaders series, since they were rarely, if ever, included in the mail order/advertising alongside the others. Almost 40 years later, however, it's tough to verify some of the (surely unimportant) details one way or the other.

Side 1

Elvin Bishop *Sure Feels Good* (2:48)
Wet Willie *Ain't He A Mess* (2:56)
Bobby Whitlock *Free And Easy* (4:33)
Gregg Allman *Are You Lonely For Me Baby* (4:28)
John Hammond *It's Groovin' Time* (2:48)
Travis Wammack *Love Being Your Fool* (3:22)

Side 2

The Allman Brothers Band *Nevertheless* (3:31)
Hydra *The Pistol* (4:38)
Fallenrock *Love's A Game* (2:39)
Percy Sledge *I Believe In You* (3:08)
Marcia Waldorf *You Don't Have To Beg For What
You're Man Enough To Steal* (2:38)
Grinderswitch *Drifter* (4:18)

Side 3

Razzy Bailey *Peanut Butter* (2:14)
Kitty Wells *Anybody Out There Wanna Be A Daddy* (3:19)
Johnny Wright *Wild, Passionate Lover* (3:18)
Kenny O'Dell *My Honky Tonk Ways* (2:19)
Johnny Darrell *Pieces Of My Life* (3:40)

Side 4

The Marshall Tucker Band *Fire On The Mountain* (3:57)
Martin Mull *Do The Dog* (2:53)
Cowboy *Where Can You Go?* (2:19)
Bonnie Bramlett *Since I Met You Baby* (3:05)
Blue Jug *Hard Luck Jimmy* (3:22)
Richard Betts *Highway Call* (4:31)

I DIDN'T KNOW THEY STILL MADE RECORDS LIKE THIS (1975)

... *In A Way, They Don't!*



Something about the 1975 Loss Leader, **I Didn't Know They Still Made Records Like This**, seems a little different... yet the same. Starting with the album cover, whose design reeks of some long-ignored graphics designer and photographer teaming up to hatch a surefire scheme to meet hot cover models. Then there's the curious song selection. It's always great to hear Van Morrison's "*Moondance*," but the album it came from was released five years prior, in 1970, while Randy Newman's "*Mama Told Me Not To Come*" comes from his already ancient '71 live album. Joni Mitchell's "*Carey*" is from her 1971 LP, **Blue**, and Arlo Guthrie's cover of "*City Of New Orleans*" was first issued in 1972. Now... these are all great songs, and considered 'should-owns' for any collection, but on the surface it looks like Warners didn't have any new music to promote. Perhaps they were just pushing the back catalog, or maybe it's as the cover suggests... they don't make records like this anymore, and here are some of them again to remind you. The uncredited liner notes offer no reasoning, and are more historical than revelatory. So, **I Didn't Know They Still Made Records Like This** ends up being an oddball entry in the ongoing series...

one that wasn't even advertised all that much (if at all) via inner sleeves, either. All the while stylistically seeming like an earlier edition in the series, thanks to the older material. Something I didn't know (or just refused to remember) is that Leo Sayer's career was kickstarted when The Who's Roger Daltry specifically picked him to write songs for his debut solo album. Now you know who to blame.

Side 1

- Seals & Crofts *I'll Play For You* (4:05)
- Bonnie Raitt *You Got To Be Ready For Love (If You Wanna Be Mine)* (3:10)
- Leo Sayer *One Man Band* (3:36)
- Dionne Warwick *Then Came You* (3:58)
- Van Morrison *Moondance* (4:36)
- Fleetwood Mac *Rhiannon* (4:10)

Side 2

- James Taylor *How Sweet It Is (To Be Loved By You)* (3:36)
- Marcia Waldorf *The Rhythm Of The South* (3:27)
- Arlo Guthrie *The City Of New Orleans* (4:29)
- Randy Newman *Birmingham* (2:49)
- Cher *Geronimo's Cadillac* (3:04)
- Emmylou Harris *If I Could Only Win Your Love* (2:37)
- Chris Ducey *Hula Rocka Hula* (3:24)

Side 3

- Joni Mitchell *Carey* (3:04)
- Randy Newman *Mama Told Me Not To Come [Live]* (1:53)
- John Sebastian *Singing The Blues* (2:22)
- Maria Muldaur *Oh Papa* (3:19)
- Kenny Rankin *Silver Morning* (4:17)
- Wendy De Los Rios *Beethoven's Symphony No. 7 In A Major, Opus 92, 2nd Movement* (5:08)
- San Sebastian Strings *Declaration/Atlas* (2:56)

Side 4

- Gordon Lightfoot *Rainy Day People* (2:50)
- Gregg Allman *These Days* (3:57)
- Rex Allen, Jr. *I Can See Clearly Now* (3:41)
- Wendy Waldman *Spring Is Here* (3:28)
- Jesse Colin Young *Songbird* (4:16)
- Rod McKuen *They're Playing Our Song* (2:59)

THE WORKS (1975) *A Fitting Title...*

26



The Works, as the title might suggest, boasts a wide assortment... contributions from Black Sabbath, Rod Stewart, The Meters, Little Feat, Foghat, Jimmy Cliff, Graham Central Station, the welcomed returned of Frank Zappa and Captain Beefheart (together), and plenty of individually stylistic types to round things out... from Leon Redbone to David Sandborn to Al Jarreau to perennial WB favorite, Van Dyke Parks. Nothing in this collection was hard to find or unusual back in 1975 (according to the liner notes, anyway), with the exception of The Beach Boys' very obscure, "*Child Of Winter*," a 1974 Christmas single b-side to "*Susie Cincinnati*." The track was so rare, it wouldn't show up on a Beach Boys album until 1998's **Ultimate Christmas** collection. It also features 2/3rds of (the still-to-come) Wilson-Phillips—Brian's daughters Carnie and Wendy Wilson—on sleigh bells. Dr. Demento is back to compile and annotate this collection, and the liner notes even reference the fact that collectors were spending "\$25 or more" for the "sadly discontinued" 3-LP **Loss Leader, Looney Tunes and Merrie Melodies**. Also hidden in the text; Commander Cody's **Tales From The Ozone** was produced by Hoyt Axton (and it's available on

8-track and cassette); Richard Pryor collaborated with Mel Brooks on the screenplay to *Blazing Saddles*; it was deemed necessary to point out that Leon Redbone had no affiliation with the band, Redbone; and in a never-ending attempt to sell Bonnie Raitt to the masses, she had been paired with five different producers over five albums, the latest being famed Doors producer, Paul Rothchild. Future screenwriter Charlie Haas contributes to the notes. BIG thanks once again to Rebecca for ripping and scanning **The Works** for us all to enjoy

Side 1

Rod Stewart *Stone Cold Sober* (4:08)
Foghat *Fool For the City* (4:29)
Jimmy Cliff *If I Follow My Mind* (2:43)
Montrose *Dancin' Feet* (3:59)
Tower Of Power *On The Serious Side* (2:48)
Van Dyke Parks *Clang Of The Yankee Reaper* (3:36)

Side 2

Fleetwood Mac *World Turning* (4:22)
Al Jarreau *We Got By* (4:59)
Bonnie Raitt *What Do You Want The Boy To Do?* (3:16)
Ray Wylie Hubbard & The Cowboy Twinkies *Jazzbo Dancer* (3:04)
David Sanborn *It Took A Long Time* (3:28)
Graham Central Station *Water* (4:23)

Side 3

The Meters *Fire On The Bayou* (4:03)
Leo Sayer *Moonlighting* (4:10)
Little Feat *One Love Stand* (4:22)
Commander Cody & His Lost Planet Airmen *Roll Your Own* (3:15)
Richard Pryor *Cocaine* (4:04)
Frank Zappa & Captain Beefheart *Debra Kadabra* (3:53)

Side 4

Ronee Blakley *American Beauty* (1:58)
Leon Redbone *Desert Blues (Big Chief Buffalo Nickel)* (3:38)
Chris Ducey *Seeds* (4:44)
Black Sabbath *Supertzar* (3:40)
Todd Rundgren's Utopia *Something's Coming* (2:51)
The Beach Boys *Child Of Winter* (2:49)

SUPERGROUP (1976)

From 'Put On Your Sailin' Shoes' To Put On Your Dancin' Shoes...



There's nothing included on **Supergroup** that wasn't readily available on any 27 of the 23 Warner Bros. albums this collection was designed to promote, but the set is still an interesting sign of the times... as that new-fangled dance craze that was just beginning to sweep the world in 1975 begins worming its way into some of the material heard here. In strange places, too, like Elvin Bishop's "*Struttin' My Stuff*" and The Bellamy Brothers' "*Let Your Love Flow*." It's not straight-out disco, mind you, but it's easy to hear the artistic concessions to the changing consumerism in recordings by long establish types looking for inroads back to the airwaves—from George Benson to The Four Seasons to The Doobie Brothers. Fortunately... just as many have chosen to keep the faith; Jesse Colin Young revs up Randy Newman's "*Have You Seen My Baby*" (a.k.a. *Hold On*), Todd Rundgren covers The Yardbirds' "*Happenings Ten Years Time Ago*," Maria Muldaur records Wendy Waldman's "*Back By Fall*" and Emmylou Harris offers her cover of "*Ooh Las Vegas*" (first heard on Gram's **Grievous Angel**). Some new, jazzier names surface here as well, including Rahsaan Roland Kirk, Pat Martino and Miroslav Vitous. Check the inside cover to put names to the faces of the cover art, cleanly printed with no album title (or any other information, save the catalog number).

Side 1

Jorge Calderon *City Music* (3:35)
William D. Smith *Take Your Pick (Do Your Trick)* (3:47)
Jesse Colin Young *Have You Seen My Baby* (3:27)
The Four Seasons *Silver Star* (6:03)
Elvin Bishop *Struttin' My Stuff* (4:05)
Bellamy Brothers *Let Your Love Flow* (3:16)

Side 2

George Benson *Breezin'* (5:27)
First Choice *Are You Ready For Me* (4:00)
Bootsy's Rubber Band *Physical Love* (4:44)
Miroslav Vitous *Synthesizers Dance* (5:06)
Todd Rundgren *Happenings Ten Years Time Ago* (3:13)

Side 3

The Doobie Brothers *Rio* (3:47)
Michael Franks *Monkey See—Monkey Do* (3:32)
Seals & Crofts *Get Closer* (3:53)
Maria Muldaur *Back By Fall* (3:59)
John Sebastian *Welcome Back* (2:49)
Leon & Mary Russell *Quiet Nights* (3:20)

Side 4

Pat Martino *Starbright* (3:34)
Roger Cook *Beautiful Memories* (4:14)
Phil Cody *Bogie* (2:41)
Rahsaan Roland Kirk *Sweet Georgia Brown* (4:46)
Emmylou Harris *Ooh Las Vegas* (3:36)
Slade *All The World Is A Stage* (3:58)

THE PEOPLE'S RECORD (1976)

More Acoustics, Less Disco...

28



The sole oddity to be found on **The People's Record** is one whose history I'm not familiar with. According to the liner notes (again by Dr. Demento), a track from Little Feat—a re-recording of their "*All That You Dream*," originally found on their 1975 LP, **The Last Record Album**—and released only as a 45... until appearing here. Why the band wanted a make-over is beyond me, as is whether this version would eventually surface elsewhere or not. The rest of the tracks come from Warners' catalog of recently released albums, and leans back to the folkier roots of the series, with contributions from James Taylor, Arlo Guthrie, Gordon Lightfoot, Leon Redbone and other like-minded types, though... there's also a fair share of rockers, jazzers and left-fielders, too, lending this set the diversity we've come to expect from the label, in general, and the Loss Leaders series, in particular. Mike Finnigan is the keyboard player whose name appears in many an album credits, from Hendrix to David Crosby to Buddy Guy. As usual, there are some interesting names and unions to be discovered in the liner notes

Side 1

- James Taylor *Shower The People* (4:35)
- Gordon Lightfoot *I'd Do It Again* (3:16)
- Dion *Runaway Man* (3:03)
- The Beach Boys *Back Home* (2:51)
- Arlo Guthrie *Patriots' Dream* (2:55)
- Mike Finnigan *Saved By The Grace Of Your Love* (2:43)
- Fleetwood Mac *Over My Head* (3:37)

Side 2

- Peter Ivers *In Pursuit Of Treasure* (3:14)
- Tiger *Suzy Slicker* (4:34)
- Alice Cooper *Go To Hell* (5:12)
- Graham Central Station *Save Me* (5:27)
- Philip Catherine *We'll Find A Way* (5:03)
- Nazareth *I Will Not Be Led* (3:28)

Side 3

- Lamont Dozier *Right There* (4:00)
- Little Feat *All That You Dream* (3:36)
- George Benson *This Masquerade* (8:06)
- Al Jarreau *Hold On Me* (1:49)
- Rod Stewart *The Killing Of Georgie (Parts I and II)* (6:30)

Side 4

- Billy Joe Shaver *Texas Uphere Tennessee* (2:43)
- Leon Redbone *Polly Wolly Doodle* (2:53)
- Michael Franks *Popsicle Toes* (4:39)
- Rex Allen, Jr. *Crying In The Rain* (2:56)
- Bonnie Bramlett *You Send Me* (3:40)
- Ray Stevens *Om* (4:31)
- Tom Ranier *Goin' Home* (4:29)

COOK BOOK (1977)

Warners Tasty Soul And R&B Catalog Sampler



When it was released in 1977, **Cook Book** featured a disproportionate number 29 of 45RPM contributions. According to the liner notes, some of those tracks did appear on albums, but for reasons unknown to us, WB purposely referenced the singles, instead of taking the opportunity to promote the albums they were trying to sell with this sampler/collection. As a result, I have no idea if any of the following are obscure 45 rarities, edits and alt mixes, or just the regular ol' album tracks. But, since WB went to the trouble to list them as singles, I'll point them out for you, too, just in case... Charles Wright And The Watts 103rd St Rhythm Band "*Express Yourself*," The Meters "*Trick Bag*," Graham Central Station "*Love Covers A Multitude Of Sins*," Dionne Warwick "*Once You Hit The Road*," The Staples "*Love Me, Love Me, Love Me*," Curtis Mayfield "*Only You Babe*," The Doobie Brothers "*Takin' It To The Streets*," Funkadelic "*Comin' Round The Mountain*," Ashford & Simpson "*Tried, Tested And Found True*," Roy Redmond "*Good Day Sunshine*," New Birth "*Long And Winding Road*" and Undisputed Truth "*You + Me = Love*." There's also a nifty little set of three Beatles covers on Side 3, beginning with Randy Crawford's funky

reading of John Lennon's "*Don't Let Me Down*." This set was compiled and annotated by WB's Bob Merlis and Gene "The Genius" Sculatti (Warners' Editorial Director from 1975 to 1981, and editor of 1982's influential, *The Catalog Of Cool*), who told us that this set wasn't easily put together, since "WB didn't have a helluva lot of soul acts" at the time. Very big thanks once again to Rebecca for taking the time to rip and scan this collection for inclusion here.

Side 1

Charles Wright & The Watts 103rd St Rhythm Band *Express Yourself* (3:48)
The Meters *Trick Bag* (3:14)
Jimmy Cliff *Struggling Man* (3:50)
Graham Central Station *Love Covers A Multitude Of Sin* (3:28)
Dionne Warwick *Once You Hit The Road* (3:26)
George Benson *Nature Boy* (5:49)

Side 2

Candi Staton *Run To Me* (4:13)
The Staples *Love Me, Love Me, Love Me* (3:10)
Curtis Mayfield *Only You Babe* (3:28)
The Doobie Brothers *Takin' It To The Streets* (3:18)
Bootsy's Rubber Band *Rubber Duckie* (3:17)
Funkadelic *Comin' Round The Mountain* (3:46)

Side 3

Ashford & Simpson *Tried, Tested And Found True* (3:23)
Banks & Hampton *Loving You* (3:55)
Crackin' *Take Me To The Bridge* (4:24)
Randy Crawford *Don't Let Me Down* (3:52)
Roy Redmond *Good Day Sunshine* (2:39)
New Birth *The Long And Winding Road* (3:29)

Side 4

Undisputed Truth *You + Me = Love* (3:32)
Paul Kelly *(Loving You) Ain't Nothin' Better* (3:13)
Tony Wilson *I Like Your Style* (2:59)
Al Jarreau *Somebody's Watching You* (3:40)
Lamont Dozier *It's The Same Old Song* (4:12)
Mystique *What Would The World Be Without Music* (6:31)

LIMO (1977)
Take A Spin...

30



Limo is a Loss Leader mixture of some of WB's favorite artists (Ry Cooder, Bonnie Raitt, Little Feat, The Doobies) along with some new blood (Jonathan Cain Band, Kate & Anna McGarrigle, Deaf School & The Gabby Pahinui Hawaiian Band). Only the 45, "*In The Mood*," by Henhouse Five Plus Too (featuring the clucking vocals of Ray Stevens) is a non-LP rarity, and it's obviously a favorite of Dr. Demento, who returns to compile and annotate this set. The good doctor's liner notes provide way too many fun quotes and tidbits to count... like Bonnie Raitt's reasoning for doing so many charity concerts ("I just want to throw something back to the community, rather than buy a new pair of racing gloves for my Ferrari"); how Little Feat got their name (ex-Mother Jimmy Carl Black commenting on co-founder Lowell George's shoe size); the origins of Leo Sayer's "*You Make Me Feel Like Dancing*" (a bass riff from session master Willie Weeks, who didn't get a songwriting credit, by the way); the tale of Funkadelic's Eddie Hazel biting an air marshal who was trying to calm him after he saw a UFO while in mid-flight—resulting in Hazel spending a year in jail (is that true?); how Jesse Winchester was discovered in Canada by The Band's Robbie Robertson (after moving there as a Vietnam draft resister); that Derek Taylor (The Beatles' former press officer) signed Deaf School to WB; that Gary Wright (the Dream Weaver himself) was a child actor; how Attitudes (featuring Danny Kortchmar, David Foster, Paul Stallworth and Jim Keltner) was signed by George Harrison's Dark Horse Records, and... Chicago (the locale) is only the 16th windiest city in America.

Side 1

Ry Cooder *Alimony* (4:36)
Sandford & Townshend *Moolah Moo Mazuma (Sin City Wahh-oo)* (3:56)
Jonathan Cain Band *Windy City Breakdown* (4:17)
Bonnie Raitt *Runaway* (3:51)
Little Feat *Red Streamliner* (4:41)
Van Morrison *Flamingos Fly* (4:39)

Side 2

Leo Sayer *You Make Me Feel Like Dancing* (3:40)
Al Jarreau *Better Than Anything* (5:07)
Kate & Anna McGarrigle *Walking Song* (3:31)
Danny O'Keefe *The Runaway* (4:18)
Eddie Hazel *California Dreamin'* (6:13)
Fleetwood Mac *Dreams* (4:16)

Side 3

Mylon Le Fevre *Goodbye Miss Sadness* (3:26)
Chunky, Novi & Ernie *Didn't Wanna Hurt Cha For Another Guy* (3:35)
Jesse Winchester *Nothing But A Breeze* (4:05)
Wendy Waldman *Living Is Good* (3:29)
Jesse Colin Young *Higher & Higher* (3:15)
Deaf School *What A Way To End It All* (2:54)
The Gabby Pahinui Hawaiian Band *Aloha Ka Manini* (2:30)
Henhouse Five Plus Too *In The Mood* (2:40)

Side 4

Hirth Martinez *Nothin' Iz New* (3:12)
Emmylou Harris *She* (3:13)
Gary Wright *Phantom Writer* (3:29)
Attitudes *In A Stranger's Arms* (3:55)
Ted Nugent & The Amboy Dukes *Call Of The Wild* (4:43)
The Doobie Brothers *You're Made That Way* (3:30)
Rod Stewart *Tonight's The Night (Gonna Be Alright)* (4:00)

COLLECTUS INTERRUPTUS (1978)

The Times They Were A-Changin'



As the liner notes state, **Collectus Interruptus** contains plenty of “unequivocal party music,” and nearly 25 minutes of music per side. But this little known entry in the series also boasts its fair share of rock, pop and future troublemakers, most notably, the 1978 Loss Leaders debut of the freshly disintegrated Sex Pistols (“*God Save The Queen*”) and the Ramones (“*Rockaway Beach*”)... not to mention Prince (“*Soft And Wet*”). Ahhh, the times they were a-changin’. No rarities or singles here, but a great cross-section of material, including The Band, with Emmylou Harris, performing “*Evangeline*,” from *The Last Waltz*, Allen Toussaint’s “*Night People*,” Van Halen’s “*Runnin’ With The Devil*,” from their debut, and contributions from Renaissance, Deodato, Bootsy’s Rubber Band and Shaun Cassidy. With added support from the label’s old guard—Randy Newman, Ry Cooder, Gordon Lightfoot and Seals & Crofts—so the 30-something, newly-corporatized, ex-hippies wouldn’t be frightened away by the sudden influx of disco and punk. The liners, by Steven X. Rea, go on to point out that Prince was the youngest artist (at 18) to ever produce an album for Warner Brother Records; Mo Austin and Ted Templeman signed Van Halen a day after seeing them perform at LA’s Starwood club; Manfred Mann’s “*Davey’s On The Road Again*” was penned by Robbie Robertson & producer John Simon; and the Ramones “kinda look like hoods.” It was a new day.

Side 1

Allen Toussaint *Night People* (4:20)
John Handy *Go For Yourself* (3:36)
Ashford & Simpson *Don’t Cost You Nothing* (4:57)
Prince *Soft And Wet* (3:06)
Etta James *Deep In The Night* (4:57)
Seals & Crofts *Sunrise* (5:39)

Side 2

David Sanborn *Solo* (3:21)
Dan Hicks *Cloud My Sunny Mood* (3:22)
George Benson *Down Here On The Ground* (4:59)
Renaissance *Northern Lights* (4:07)
Ronnie Montrose *Mandolinia* (3:14)
Gary Wright *Sky Eyes* (4:53)
Deodato *Chariot Of The Gods* (3:06)

Side 3

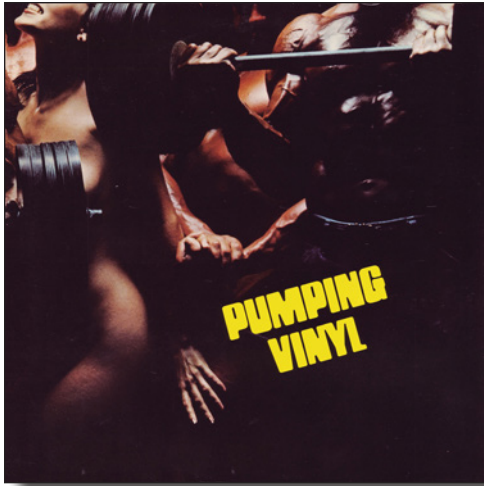
Ambrosia *Life Beyond L.A.* (4:50)
Van Halen *Runnin’ With The Devil* (3:37)
Sex Pistols *God Save The Queen* (3:22)
Bootsy’s Rubber Band *Bootzilla* (5:41)
Manfred Mann’s Earth Band *Davy’s On The Road Again* (5:52)

Side 4

Leo Sayer *Something Fine* (3:56)
Shaun Cassidy *Teen Dream* (2:38)
The Ramones *Rockaway Beach* (2:09)
Wendy Waldman *Strange Company* (3:09)
Gordon Lightfoot *The Circle Is Small* (4:07)
Randy Newman *Sigmund Freud’s Impersonation Of
Albert Einstein In America* (2:53)
The Band/Emmylou Harris *Evangeline* (3:11)
Ry Cooder *We Shall Be Happy* (3:18)

PUMPING VINYL (1979)
I Couldn't Think Of A Sub-Title...

32



You learn something new every day. I've heard "Voila, An American Dream" a thousand times, but never knew its name or that it was a Rodney Crowell original until revisiting this album. The song was a minor hit—or at least a known recording—for both The Nitty Gritty Dirt Band and Linda Ronstadt, but I was always totally convinced it was a Jimmy Buffett tune all these years. Goes to show. What it goes to show, I'm not sure. **Pumping Vinyl** doesn't have any noted rarities to speak of, but there's a fun variety that makes this 2-LP set a great listen—sliding gracefully from easy-going acoustic fare (Bruce Cockburn, Michael Franks) to funky reverberations (Funkadelic, Graham Central Station) to upbeat dance music (Flora Purim, Donna Fargo!?) to rockers (The Pirates, Thin Lizzy) to new kids (Devo, The Pirates) and, of course, a few familiar names from the series' past (Captain Beefheart, Arlo Guthrie). Producing wizard Norman Whitfield's softer side is represented here, via Rose Royce's "Love Don't Live Here Anymore" and Willie Hutch's "Paradise." The Staples (formerly The Staple Singers) nail a unique cover of Electric Light Orchestra's "Showdown." And compiler and annotator Barry Hansen, finally uses the name he's best known for in the liner notes for the first time, Dr. Demento.

Side 1

Nicolette Larson *Come Early Mornin'* (2:42)
Rodney Crowell *Voila, An American Dream* (3:53)
Michael Franks *Wrestle A Live Nude Girl* (4:31)
Rose Royce *Love Don't Live Here Anymore* (4:00)
The Staples *Showdown* (3:58)
Thin Lizzy *Jailbreak* (4:35)

Side 2

Funkadelic *Who Says A Funk Band Can't Play Rock?!* (6:20)
Larry Graham & Graham Central Station *It's The Engine In Me* (5:19)
Larry Carlton *Nite Crawler* (5:21)
Third World *Now That We Found Love* (3:59)
Fortune *Forget About Tomorrow* (4:48)

Side 3

Van Morrison *Natalia* (4:09)
Lonette McKee *Maybe There Are Reasons* (4:22)
Donna Fargo *Sweet Sexy Guy* (3:41)
Flora Purim *I Just Don't Know* (4:58)
Carlene Carter *Never Together But Close Sometimes* (2:22)
Willie Hutch *Paradise* (4:02)
Todd Rundgren *Fade Away* (3:06)

Side 4

Devo *Mongoloid* (3:48)
The Pirates *Shake Hands With The Devil* (3:32)
Jimmy Cliff *Bongo Man* (5:05)
Leon Russell *Elvis And Marilyn* (3:11)
Captain Beefheart & The Magic Band *Love Lies* (5:03)
Bruce Cockburn *Laughter* (3:43)
Arlo Guthrie *(Last Night I Had The) Strangest Dream* (2:41)

A LA CARTE (1979)

To Quote The Liners... A Diverse Menu



A La Carte boasts yet another food and beverage-related title in the Loss 33 Leaders series (including; **Non-Dairy Creamer, Hot Platters, The Days Of Wine And Vinyl, Appetizers, Peaches, All Meat and Cook Book**), which might lead one to believe that the boys at WB were hashing these titles out over extended lunches at the corporate headquarters. And... if that front cover art is in any way representative, it's no wonder. Be warned, however, that the liner notes totally O.D. on foodie metaphors, which gets old real quick. A number of rarer, single edits are included here from The B-52's, Bootsy's Rubber Band, Mavis Staples, The Gibson Brothers and a few others. St. Paradise opens the set with the rockin', "*Jackie*." The band features former Ted Nugent vocalist, Derek St. Holmes. Jr. Walker's "*Wishing On A Star*" is produced by the great Norman Whitfield (Temptations), who had previously produced the original version of the tune by Rose Royce. Whitfield is also on board with an edited tune from Nytro's debut LP. Candi Staton plunges into disco with an edited version of "*When You Wake Up Tomorrow*." Adam Mitchell is a former member of The Paupers (we've got one of their LPs in the

archives, if you're curious), who covers his own composition, "*Don't Let Papa Know*," previously recorded by Nicolette Larson. Manfred Mann's Earth Band offers up an odd, not-all-that-pleasing cover of Dylan's "*You Angel You*," while a new band, Runner, is made up of four second-tier vets, including Steve Gould (Rare Bird), Mickey Feat (Streetwalkers), Allan Merrill (Arrow) and Dave Dowle (Brian Auger, Streetwalkers). Big thanks to narcosislabs for ripping this set and scanning the artwork for us all.

Side 1

St. Paradise *Jackie* (3:42)
Jr. Walker *Wishing On A Star* (6:01)
Con Hunley *Since I Fell For You* (3:04)
Candi Staton *When You Wake Up Tomorrow (edit)* (3:35)
Adam Mitchell *The French Waltz* (3:44)

Side 2

Robert Palmer *Bad Case Of Loving You (Doctor, Doctor)* (3:12)
Bellamy Brothers *If I Said You Had A Beautiful Body Would You Hold It Against Me* (3:16)
Gibson Brothers *Cuba (edit)* (4:17)
Danny O'Keefe *On The Wheel Of Love* (2:35)
The Sanford/Townsend Band *Shady Grove* (3:53)
Climax Blues Band *Fallen In Love (For The Very Last Time)* (3:26)

Side 3

Duncan Browne *The Wild Places* (5:59)
Madleen Kane *Forbidden Love (edit)* (3:35)
Runner *Sooner Than Later* (3:24)
Roger Voudouris *Does Our Love (Depend On The Night)* (3:11)
Nytro *Nytro Express (edit)* (3:51)

Side 4

The B-52's *Rock Lobster (edit)* (4:55)
Mavis Staples *Tonight I Feel Like Dancing (edit)* (3:38)
Emmylou Harris *Save The Last Dance For Me* (3:40)
Manfred Mann's Earth Band *You Angel You* (3:59)
Maria Muldaur *Love Is Everything* (4:21)
Bootsy's Rubber Band *Jam Fan (Hot) (edit)* (3:50)

MONSTERS (1979)
Dr. Demento Bids Farewell...

34



Monsters' opening track offers a pleasant reminder of how refreshingly inviting Rickie Lee Jones was when she first came onto the scene in the late 70s. Her "*Danny's All-Star Joint*" is always a joy to hear. As with many later Loss Leaders, all of the tracks here come from albums already available in the Warner Bros. catalog. But there are some new names here that were recently added to the WB family roster, including George Harrison, performing a song that was previously rejected by The Beatles in the late 60s, "*Not Guilty*." According to the included quote, George was glad the song wasn't released in 1967-68, "because it wouldn't have been as good as it is now." It's not hard to imagine what his sentiment was back then, when The Beatles were frustratingly racking up 100 takes of the tune. Also new... Osiris, a funky 9-piece DC outfit whose name is still new to me today; Mary Russell, from her debut solo album apart from hubby Leon; Chaka Khan from her first solo LP; The American Standard Band (Joe Cocker's backing band); Wornell Jones, whose credits include Koko Taylor, Eddie Kendricks, Sly Stone & Nils Lofgren; and Tin Huey, featuring Chris Butler, who would later pen the infectious, "*I Know What Boys Like*," as a member of The Waitresses in 1980. If nothing else, you've gotta love the self-penned theme song The Roches wrote for themselves, entitled "*We*." This is the last Loss Leader "programmed by Dr. Demento," who reveals he's one of a thousand of Alice Cooper's friends yelling "*We're All Crazy*" on the album, **From The Inside**.

Side 1

Rickie Lee Jones *Danny's All-Star Joint* (4:01)
The Doobie Brothers *Here To Love You* (4:01)
Osiris *What's The Use* (3:56)
Ashford & Simpson *It Seems To Hang On* (5:08)
George Benson *Livin' Inside Your Love* (6:37)

Side 2

Lowell George *Can't Stand The Rain* (3:22)
Randy Crawford *I Stand Accused* (4:51)
George Harrison *Not Guilty* (3:36)
Bob Marley & The Wailers *Stir It Up* (5:26)
Gary Wright *Love's Awake Inside* (4:35)
Kate & Anna McGarrigle *Na Cl* (2:35)

Side 3

Van Halen *Dance The Night Away* (3:09)
Mary Russell *Heart Of Fire* (4:06)
Inner Circle *Everything Is Great* (6:04)
Chaka Khan *Sleep On It* (4:21)
Gino Soccio *Dance To Dance* (7:08)

Side 4

American Standard Band *Got What It Takes* (3:33)
Wornell Jones *Lay It On The Line* (3:34)
Tin Huey *Hump Day* (2:59)
Alice Cooper *From The Inside* (3:52)
Michael Franks *Underneath The Apple Tree* (5:52)
The Roches *We* (2:34)

ECLIPSE (1980)

A Price Increase... And The End Is Near



Eclipse is one of the least-known, Loss Leaders, whose low profile may not have been helped by the 50% price increase levied on it. Beginning with this set, the remaining WB 2LP samplers would sell for a whopping \$3 (*sarcasm*), as the oil embargoes, shortages and economic recession of the mid-70s began to take their toll on Warner's bottom line. Despite its obscurity, however, **Eclipse** is a warmly diverse listen. Leo Sayer teams up with writing partner, Ray Parker, Jr., for the rockin' LP opener, "*When The Money Runs Out*." Bonnie Raitt covers Robert Palmer's "*You're Gonna Get What's Coming*." There's solo stuff from The Doobie Brothers' Tom Johnston. Laurie Wood is better known as Chunky, of Chunky, Novi & Ernie, whose biggest claim to fame just may have come from the Loss Leaders series. Vapour Trails features guitarist Larry Carlton and one-time Wings drummer, Steve Holly. The Korgis is comprised of Andy Davis & James Warren, formerly of Stackridge, something I didn't know (or remember), despite owning a couple of their synth-heavy LPs since the early 80s. Alda Reserve is a name I don't remember at all, but the liner notes by Jim Bickhart (who will soon hit a home run compiling the last

Loss Leader, **Troublemakers**) tell us they were discovered by Marshall Chess on the streets of NYC, during the punk/new wave explosion. A few sound clips from Monty Python's *Life Of Brian* are welcomed, as is an appearance by the great Roy Wood (ex-Move/ELO). Carlene Carter (a.k.a. Mrs. Nick Lowe) covers Elvis Costello's "*Radio Sweetheart*." Ry Cooder conjures up a completely new arrangement for "Little Sister." And... The Dukes includes former members of Stone The Crows, Keef Hartley, Savoy Brown, Be-Bob Deluxe and the Tom Robinson Band. The sole oddity/rarity here is the 1966 non-LP 45 of The Beau Brummels' first single for WB, Bob Dylan's "*One Too Many Mornings*." And, while the musical landscape of the early 80s continues to shift, with acts like Talking Heads and the Ramones, familiar names (Randy Newman, Little Feat, Ry Cooder and Van Morrison) are still on board.

Side 1

Leo Sayer *When The Money Runs Out* (3:41)
Tom Johnston *Outlaw* (3:32)
Laurie Wood *Where Did I Get These Tears* (4:33)
Vapour Trails *True Love* (3:45)
Danny Douma *Carnival Boy* (3:59)
Van Morrison *Troubadours* (4:39)

Side 2

Roy Wood *Dancin' At The Rainbow's End* (3:37)
The Korgis *If I Had You* (3:58)
Ramones *I Want You Around* (3:04)
Alda Reserve *Whiter Than White* (4:59)
Talking Heads *Drugs* (5:15)

Side 3

Monty Python *Excerpts from Monty Python's Life Of Brian* (1:49)
Randy Newman *It's Money That I Love* (3:39)
Monty Python *Excerpts from Monty Python's Life Of Brian* (0:40)*
Nicolette Larson *Isn't It Always Love* (3:01)
Ry Cooder *Little Sister* (3:48)
The Beau Brummels *One Too Many Mornings* (2:53)
Carlene Carter *Radio Sweetheart* (3:27)

Side 4

Bonnie Raitt *You're Gonna Get What's Coming* (3:29)
Sly & The Family Stone *Remember Who You Are* (3:16)
Funkadelic *Field Maneuvers* (2:25)
Little Feat *Down On The Farm* (4:19)
The Dukes *Who's Gonna Tell You* (3:28)
Bob Marley & The Wailers *Wake Up And Live (edit)* (4:25)

*This Monty Python track is not listed on the album

MUSIC WITH 58 MUSICIANS, VOLUME ONE (1980)

Celebrating WB's Union With ECM Records

36



Surely the sore thumb, or odd man out, of the Loss Leaders series, **Music With 58 Musicians, Volume One** is a dedicated, label-centric release (like **Zappéd**, **Peaches** and **Peaches Vol. 2**), that celebrates Warner Bros. distribution deal with the esoteric, experimental jazz label, ECM Records. With only 14 lengthy tracks spread across two LPs (again, selling via mail order for the newly inflated price of \$3) **Music With 58 Musicians, Volume One** may not be like the other rock, blues and folk-oriented entries in the series, but its adventurous musical selections are just as groundbreaking for those who like their jazz off the beaten path. Taking its name from the famed, 1978 release by Steve Reich (**Music For 18 Musicians**, an excerpt of which is included here), this ECM collection is a wonderfully varied listen, with selections from the Pat Metheny Group, Gary Burton & Chick Corea, Terje Rypdal, Art Ensemble Of Chicago, (mumbling) Keith Jarrett, John Abercrombie & Ralph Towner, the great Jack DeJohnette, Paul Motian and others. It's not for everybody, of course. It's not even for all jazzers, as ECM was as subtly subversive in the jazz idiom as Warners was in the transitioning rock world of the 60s. But, those who take

the plunge will not be disappointed. It helps that this LP's sound is gorgeous, too, with a million thanks to Rebecca who expertly ripped this from her own collection, along with scanning the artwork, so we could include this in the series at the very last minute. So... show some love. The liner notes state that a "further, specially-priced double album of extras from ECM productions projects" was coming soon, but (to the best of our knowledge) the Loss Leaders series came to an end with the next/last known \$3 2LP release, **Troublemakers**, so no Volume Two materialized

Side 1

Keith Jarrett & Belonging *Country* (4:59)
Old And New Dreams *Lonely Woman* (12:04)
Terje Rypdal Group *Avskjed* (5:40)

Side 2

Steve Reich & Musicians *Excerpt From Music For 18 Musicians* (6:34)
Codona *Codona* (6:09)
Gary Burton & Chick Corea *Señor Mouse* (6:14)
John Abercrombie & Ralph Towner *Over And Gone* (2:44)

Side 3

Jack DeJohnette's Special Edition *Journey To The Twin Planet* (8:41)
Paul Motian Trio *Cabala/Drum Music* (6:08)
Art Ensemble Of Chicago *JA* (8:37)

Side 4

Steve Kuhn/Sheila Jordan Band *The Zoo* (4:31)
John Abercrombie Quartet *Nightlake* (5:28)
Haden/Garbarek/Gismonti *Magico* (7:36)
Pat Metheny Group *(Cross The) Heartland* (6:48)

TROUBLEMAKERS (1980)

Admirably Sticking To The Concept's 60s Premise To The Very End



It's ironic that just as the Loss Leaders program was beginning to sound fresh 37 once again (thanks to the late-70s D.I.Y. years), it was all coming to an end. **Troublemakers** is generally acknowledged as the series' last, and it's a fun musical time capsule. The set was compiled and annotated by Jim Bickhart, who successfully infused the spirit and vitality of the earliest Loss Leaders into this collection's purposeful dedication to music's newest movement (punk/new wave/indie), while adding lots of previously unreleased material. It's one of the reasons so many fondly remember (and favor) **Troublemakers** to this day. The Urban Verbs (a group I must have ignored back in the day) are a blast, and Brian Briggs' cover of Eddie Cochran's "*Nervous Breakdown*" is a real treat. Pearl Harbour sounds a bit contrived these days, but Marianne Faithfull's rendition of "*Working Class Hero*" is still far more chilling than John Lennon's own. His lyrics somehow just ring truer coming from her. I've never been the biggest fan of Jonathan Richman's Modern Lovers, but their two previously unreleased contributions here, produced by Kim Fowley, really hit the spot. And... there are plenty of other groundbreakers from the era, including Public

Image Ltd., Devo (an outtake from **Are We Not Men?**), Wire and Gang Of Four—bands that WB were having a hard time getting radio programmers (and consumers) to even listen to, much less buy. WB Editorial Director Gene Sculatti reflected; "The bias against punk/new wave was formidable. I can only imagine what it was like for those guys to go to radio stations with those records—in the midst of media coverage focused on gobbing, anti-social bands—and ask for spins. Especially when the programmers (probably even more conservative in their tastes than the promo men) were used to WB reps coming in with the next Doobies/Rod Stewart/Marshall Tucker Band record that they knew their listeners would love." It's interesting, though, to contrast the new kids on the block with what some of what the old troublemakers were up to. John Cale is represented by a previously unreleased outtake from 1972's **The Academy In Peril**, while Nico and Marianne Faithfull (newly statused as a 'veteran'), were both into something markedly different by 1980...a lesson, perhaps, for the new crop, who would eventually get old themselves. An experience most of us got to witness in real time.

There are a few reasons the Loss Leaders series ceased to exist. The world's oil wars of the 70s took its toll on vinyl costs, and the packaging became more expensive to produce. Further, the Independent/D.I.Y. crowd was making cheap music discoveries a major part of their own game plan. WB could have financially absorbed the costs to continue spearheading the movement they instigated in the 60s, but by the 1980s all of the labels were shifting their resources over to video (and MTV), as the freshest way of promoting new artists. It's no coincidence that **Troublemakers** includes The Buggles' "*Video Killed The Radio Star*," which even Jeopardy contestants know was the first vid to air on MTV. Vinyl, as the industry was about to find out, was living on borrowed time. So, maybe it's fitting that this set should begin and end with live excerpts from the doomed Sex Pistols' final show in San Francisco (the city that also killed The Beatles), as Johnny Rotten asks (not-so-rhetorically, it turns out), "Why should I carry on?" BIG thanks to Slipperman for providing us with the top-notch rip and scans for this final entry. Check out the ad that ran in Rolling Stone in July, 1980, which uses the 'Loss Leaders' name for the first time since the early 70s.

Side 1

Sex Pistols *Anarchy In The U.S.A [Live]* (3:30)
Urban Verbs *Subways* (3:39)
Robin Lane & The Chartbusters *Don't Wait Till Tomorrow* (3:32)
Wire *Map Reference 41 N 93 W* (3:36)
Marianne Faithfull *Working Class Hero* (4:40)
John Cale *Temper* (4:50)

Side 2


Urban Verbs *The Only One Of You* (4:50)
Gang Of Four *Damaged Goods* (3:25)
Wire *I Should Have Known Better* (3:49)
The Modern Lovers *I'm Straight* (4:16)
Devo *Social Fools* (2:50)
Public Image Limited *Public Image* (2:58)

Side 3

The Buggles *Video Killed The Radio Star* (4:08)
Pearl Harbor & The Explosions *You Got It (Release It)* (2:29)
Nico *My Only Child* (3:27)
The Modern Lovers *Government Center* (1:59)
Robin Lane & The Chartbusters *Kathy Lee* (3:28)
Brian Briggs *Nervous Breakdown* (3:43)

Side 4

Marianne Faithfull *Broken English* (4:35)
Pearl Harbor & The Explosions *Busy Little B Side* (3:00)
Buggles, The *Clean, Clean* (3:53) (4:20)
Public Image Limited *Swan Lake* (4:12)
Sex Pistols *No Fun (Excerpts)* (4:35)



For \$1 You Can't Afford Not to Get

ZAPPÉD

(The Latest Youth Opportunities
Bargain from Warner/Reprise!)

By "Zappéd," we refer, of course, to the lovely Frank Zappa and his merry men. Ever since Zappa got into his own labels (Bizarre and Straight), together with an assist from us (Warner/Reprise), we've watched him pile curiosity next to offense, and offer one uncommercial delight after another.


Now, for a buck, Warner/Reprise brings you a full, stereo, 14-selection album (available only by mail) filled with some of the most disgusting yet highly praised moments from such Bizarre/Straight freaks as:

THE MOTHERS • FRANK ZAPPA • LENNY BRUCE
THE GTO's • ALICE COOPER • LORD BUCKLEY
WILD MAN FISCHER • CAPT. BEEFHEART
TIM BUCKLEY

and some other occasionally tasteless album artists.

It's all divinely packaged, having been designed at no little expense by our latently talented art department.

TO: ZAPPÉD—Room 208
Warner/Reprise Records
Burbank, California 91505



Dear Establishment Freaks,
Here's my buck for the Zappéd album. I sure hope you're not playing with me.

(Make checks payable to Warner Bros. Records)



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As mentioned on page 8, there were changes to the Frank Zappa Bizarre Loss Leader record. The ad on the left is from *Rolling Stone* magazine (Feb 2, 1970) and the one on the right was from two months later (Apr 16). Although the cover art was changed, that was not carried over to the ad. The only indication that they are different is that Lenny Bruce's name does not appear in ad #2. Which is quite unusual as Lenny does not appear on either issue!

GIVE THE PEOPLE WHAT THEY WANT
Couple more ads to close it out..

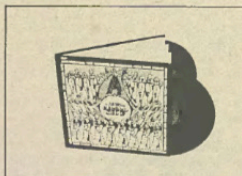
40

28 Concerned Record Artists Join In Creating A Revolutionary New Album.



Peter, Paul & Mary, Theodore Bikel, Randy Newman, Bert Jansch, John Renbourn, Sweetwater, Doug Kershaw, Pears Before Swine, and more—have joined in a unique album project.

They have put together an extraordinary double stereo album called



THE 1969 WARNER/REPRISE RECORD SHOW

Two records. Four sides. The very best of what these artists are currently

and will be offering on Warner/Reprise. Under normal conditions, this two-album set would sell for \$9.96.

But the artists in our Record Show are not normal artists. They want their new recordings heard. Widely. And to get that done, they are willing to give up all their royalties on this album. (Just as long as Warner/Reprise doesn't make anything either.)

So here's the deal: The 1969 Warner/Reprise Record Show will only be sold by mail (no middle man). Warner/Reprise tosses in deluxe packaging. And you, the record buyer (who we fervently hope will be encouraged to pick up more of what you hear at regular retail prices) can get a copy of Record Show for the below-cost price of—

TWO BUCKS

Actually, this is a promotion in which everybody wins. You get an extensive taste of new Hendrix, new Pentangle, new Jethro Tull, new Van Dyke Parks, new Randy Newman, etc. The artists on

Record Show, and subsequently Warner/Reprise, win some new friends.

Each copy of Record Show has bound into it a few pages of pictures and background about the artists on the album. This way you'll learn the story behind such nifties as

- JONI MITCHELL'S Carnegie Hall debut (and hear some of it on Record Show).
- VAN DYKE PARKS' extraordinary Moog synthesizer commercials for the 1970 Ice Capades (also on Record Show).
- Tracks from as-yet-unreleased albums by FRANK ZAPPA, LORRAINE ELLISON, THE KINKS...

We could, you realize, go on and on...

MONEY BACK GUARANTEE

The 28 artists in Record Show are convinced you'll find their double album more than you expected. We are, too. To try to get on your good side and, possibly, move more than two thousand albums, we hereby offer you

this (unnecessary) guarantee: If you don't find Record Show worth every penny, return the album to us within 10 days and we'll send you back your two bucks.

Via air mail.

Mail to: Record Show
Room 208
Warner/Reprise Records
Burbank, Calif. 91503

Send a copy of Record Show to:
I enclose \$2.

(Checks should be made payable to Warner Bros.-Seven Arts Records.)

This offer expires Aug. 1, 1970.

The first ad in *Rolling Stone* magazine (Jan 11, 1969) and an ad from *Ebony* magazine (July, 1977).

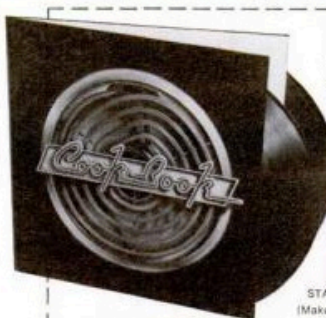
NEW! Cook at home tonight! "COOK BOOK" With Warner Bros.' brand new \$2 double album:



A tasty musical menu featuring such tantalizing main ingredients as George Benson, Candi Staton, Bootsy's Rubber Band, Dionne Warwick, The Staples, Curtis Mayfield, Graham Central Station, Funkadelic, Undisputed Truth and 15 more!

What's the catch? No catch. Warner Bros. Records wants you to meet—and hear—full stereo selections from 24 brand new albums by its biggest hit artists. That's why Warners is offering **Cook Book** at cost. In the hope you'll be tempted to whet your appetite further by buying the full albums by the artists you'll hear here. That's Warners' motive.

Think of it. **Cook Book** serves up a king-sized 24 course musical feast by the most soulful artists anywhere. All on one 2-record album for just \$2. Available only by mail from Warner Bros. (cash, check or money order).



Dear Bros.:

I know a good deal when I hear one. Here's my \$2. I expect you to come through and deliver my copy of **COOK BOOK** (PRO 660) within 6 to 8 weeks. Got me?

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____
(Make all checks payable to Warner Bros. Records. Offer good only in the U.S. of A.)

Warner Bros. Records
P.O. Box 6868
Burbank, CA 91510

CODE EBONY